IBC—Will the Monster Eat Its Mother?

TV FORECAST

NOV. 3, 1951

complete, advance TV PROGRAMS

PERRY COMO
He Sells Laxity

15¢

MEET GROUCHO
page 6
CHICAGO'S OWN TV FIVE-STAR FINAL...

★ CLINT YOULE, THE WEATHERMAN...
10:00 P.M.
(Sundays thru Fridays)

★ DORSEY CONNORS
10:10 P.M.
(Sundays thru Fridays)

★ CLIFTON UTLEY AND THE NEWS
10:15 P.M.
(Mondays thru Fridays)

★ TOM DUGGAN—
"LET'S LOOK AT SPORTS"
10:30 P.M.
(Mondays thru Fridays)

... ★ HERBIE MINTZ—
"BUT NOT FORGOTTEN"
10:45 P.M.
(Mondays thru Fridays)

WNBO CHANNEL 5
Channel One

NEW YORK—The old Hollywood "Bigelow" and "Silver" theater films, re-edited and retitled, will soon be seen on the TV lanes. Such players as Virginia Bruce, Chico Marx, Diana Lynn and Don DeFore will be featured. . . . The way Herb Shriner is capitalizing on commercials for laughs, his viewers are getting a solid thirty minutes of entertainment from his show. The Hoosier humorist spent some time at his sponsor's shirt factory digging up possible angles for the show's plugs. . . . Kay Armen is leaving "Stop the Music" for a month to make personal appearances in Las Vegas and Hollywood. . . . ABC, looking for a strong alternate for its highly budgeted "Celanese Theater," is about to close a deal for "Newstand Theater," a drama which will be promoted by a national mag. . . . Garry Moore, the youthful looking TV emcee got a laugh via a form letter from a photographer. It read: "Your baby, if you have one, can be enlarged, tinted and framed for $10.

Coincidence Dept.: Just before the Sammy Kaye TV show went on the air recently, news of the resignation of Democratic Chairman Bill Boyle was aired. The opening skit on the Kaye show featured a news flash of the resignation, then the camera focused on a southern politico delivering a speech about party politics. The show had been planned two weeks in advance. . . . Millie Berle will stick to the script for once this season when he takes a part in a straight play on the Robert Montgomery drama series. Show will probably be a comedy vehicle, however. . . . Add whodunit note: Erle Stanley Gardner’s Perry Mason soon to be seen outwitting culprits on video. . . . A TV series based on the Topper stories is in the works. . . . Red Skelton said it: Russia is the land of the freeze and the home of the knave. . . . In the world of surveys, here are a couple of the latest—TV ranks third to newspapers and radio as a source of news in homes today. And 64% of TV viewers pay more attention to televised commercials than they did to radio plugs. . . . Joe E. Brown will make friends with the newest younger generation when he kicks off a Sunday morning TV show with CBS.

The short bit Barbara Bel Geddes and Barry Nelson did from the Broadway show "The Moon Is Blue" on Ed Sullivan’s "Toast of the Town" show was such a smash hit some producers along the Great White Way are planning similar projects. Many viewers were drooling to see more of the novel experiment. . . . Comic Jackie Gleason’s demand for $7,500 for a single guest shot on Frank Sinatra’s show was refused by the powers-that-be as being "exorbitant." So Gleason came up with a gaudy compromise, a shiny new Cadillac—which was presented to him right after the show. . . . The Met Opera opening, society’s biggest shindig of the year, will not be tee-ved this season after a successful premiere viewing last year. . . . Fred Waring’s Pennsylvanians were born the day the 18-year-old musical genius was told his tenor voice wasn’t good enough for the Penn State College glee club.

Dorothy Shay, who is making a guest appearance on Jack Benny’s TV-debut this season, says it’s a great waste of time for a girl to polish her fingernails when her brain needs it.
Letters to the Editor

All letters must be signed, with addresses. Names will be withheld if requested.

I can’t figure out why so many people think there are bad feelings or perhaps jealousy between Marion Marlowe and Janette Davis. They are both wonderful singers in their field...

Valparaiso, Ind. MRS. STELLA LAWRENCE

Among my peeves... are those emcees... whose speech is not quite clear... And as for those... who say Darthey (for Dorothy)... O dear.

Chicago, Ill. D. PINKERTON

So Chub McCarthy thinks Ted Mack is a Scoutmaster and goody-goody, huh? I suppose he prefers the type that has to tell off color jokes and parade the stage in their underwear in order to stay on TV...

Griffith, Ind. MRS. GRANVAL WHITAKER

In a (a) recent edition, Jack Mabley has a very badly misspelled word. In his article about Juvenile Jury he spelled the word, in regard to the kids, precocious when the proper spelling should have been precious.

Chicago, Ill. MRS. PERRY GOLDBERG

... The only programs that appeal to Mabley and your little wit, Chub McCarthy, are the ones so boring they can spend the evening napping...

Glenview, III. MRS. EMIL KREISCHER

... what happened to Clarence Hartzell, the real Cactus Jim? Is he ever coming back?

Chicago, Ill. JOAN NELSON

(Ed. note—Clarence Hartzell is devoting all his time to his farm near Chicago. Station WNBQ does not expect him back.)

... If WGN-TV is crazy enough to televise the Cliff Johnson family, they will lose at least one of their most ardent supporters. Four ruder children than those would be most difficult to find...

South Haven, Mich. MRS. MARGARET TESKE

Why does Ted Collins continue to argue, criticize and interrupt the men he interviews on the Kate Smith Hour. The rest of the program is very pleasant.

LaPorte, Ind. JAY JONES

(Ed. note—Ted’s not feeling so well these days, since he dropped so much money in pro football.)

(Continued on page 22)
IN 1943 when recording companies were frantically scouring the country for a "voice and a bow tie" to compete with the expanding Frank Sinatra bubble, a dark-haired baritone was quietly signed by RCA Victor.

He was a handsome crooner who had spent the greater part of 11 years warbling dreamy ballads on one night stands with Ted Weems. After a brief sustaining radio show in New York and an appearance at the Copacabana, the RCA moguls snapped him up.

He wasn't exactly the "Frankie Boy" type, they agreed. "He's healthy looking, doesn't seem to need any mother-

ing, and when he sings, he appears to be suffering no pain. But the boy is good. Let's wait and see. Maybe he's the type."

The healthy, un-mothered and painless singer of nine years ago was Pierino "Perry" Como. Today, looking more like a husky college freshman than a man approaching middle age (he's 38) Perry Como is just about the best singer of his kind in the business. Bracketed with Sinatra and Bing Crosby, the Italian droner with a barber's union card rounds out the top three among "pop" vocalists.

With all the studied nonchalance of the famous "Groaner" and a straighter song-styling than Sinatra, Como has found that elusive "general" appeal. The men like him for the unemotional reason that he can sing. And his bobby sox following—though not as vociferous as Sinatra's—is just as large.

What pleases most of Como's fans is that he possesses a pleasant personality—but doesn't work at it. His booking agent, Tom Rockwell (who was mainly responsible for Perry's rise to stardom) claims "the guy is downright bashful." When the citizens of Canonsburg, Penn-

(Continued on page 22)
Now His Gags Come in Various Colors—Including Off

As the gag man with the famous "4 Marx Brothers" Groucho earned his reputation as a wise-cracking trouble maker with a long frock coat who would get into impossible situations but somehow come out smelling of lenthier. His brothers, Harpo, Chico, Gummo and Zeppo (the latter two alternated as the 4th brother but later both gave it up) were a perfect balance for the fast-talking Groucho.

The success of the Marx Brothers team was so great no other comedy team has been compared with them. Such classic shows as "Animal Crackers," "Duck Soup," and "A Night At the Opera" still stand up as examples of high comedy—slapstick with artistry.

The brothers came by their show business bent naturally. Born in New York in the same neighborhood as Eddie Cantor, Al Jolson and other greats, they grew up with the theater. Both their parents were vaudeville entertainers and their uncle was Al Shean of the famous Gallagher and Shean team. They lived in an era when as many youngsters dreamed of being in the theater as do modern adolescents.

When the comics of the world assemble in their own peculiars Valhalla after leaving 'em rolling in the aisles for the last time, they will discover that presiding over the entire assemblage will be an angel with a satanic leer, a cigar, and a thick brush mustache. He won't look much like a cherub. He certainly won't talk like one. But being master gagster he is, he'll direct the entire proceedings.

This celestial crew of funnymen—the Chaplins, the Langdons, the Keatons, the Berles—will watch themselves carefully when tangling wits with their gavel pounder, Groucho Marx. For the fabulous Groucho will be prepared to keep his chair as the top comedian in the business.

Groucho began his comic career when, as a well-scrubbed choir boy, he disrupted the sacred singing by plugging up the organ's piping system with old rags. He's been his same disrupting self ever since.

After this gag shot Marx complained he didn't get his light because the camera wasn't plugged in.
HE STARTED AS A CHOIR BOY

George Fenneman is an able aide to cigar-smoking Groucho as announcer and score-keeper on the show. The handsome announcer sometimes takes as much ribbing as the guests.

have hopes of becoming a “fireman” or an “engineer.”

Groucho, the youngest of the three brothers, (Chico is the oldest, Harpo next), is by all odds the funniest. He possesses a hairtrigger mind which works almost automatically. His humor is brash, spontaneous and as insulting as possible. It was natural, therefore, that when the Marx Brothers team broke up, he would make a success on his own.

As the emcee on “You Bet Your Life” TV show Groucho has added to his laurels as the funniest guy in the business. With no script with which to work he weekly turns the program (billed as a quiz show) into a half hour of laughs interrupted only briefly for tests of knowledge.

He never smiles. If he did it would ruin a wonderful illusion. Groucho, the grouch. Groucho, the ageless rascal with his eye forever on a pretty girl. Groucho, the master of the innuendo, the sly barb, the caustic crusher. Groucho, the great.

The show’s format is utterly simple. Groucho interviews his guests by insulting them. His gags are always fast and very often off color. But the contestants love it, the audience more so.

To a cauliflower-eared wrestler Groucho asked if it was true that wrestling was fixed. “Dat’s an ugly rumor,” replied the grappler. “Tell me,” answered Marx, “how many ugly rumors have you wrestled lately?”

To a tree surgeon: “Have you ever fallen out of a patient?”

A haughty Congressman: “I am now serving my third term.” Groucho: “Better look out, one more offense and you’ll get life.”

To a homely school teacher: “I never forget a face, madam, but in your case I think I’ll make an exception.”

Marx sees that his guests are as interesting as possible. He purposely teams up immigrants, umpires, brewers, skid row bums in such a way that he’ll have ample room to kid, chide and disparage.

A tribute to Groucho’s ability is the fact that he gets his laughs without leaving his seat. He can accomplish more with a roll of the eyes, a raised eyebrow or a flick of a cigar ash than most comedians can do by parading around in red flannel longies.

In private life Groucho has been married twice. He has two grown children, a 23 year old daughter and a 29 year old son, both writers. By his second marriage he has a five year old daughter, Melinda.

“You Bet Your Life” starring Groucho Marx can be seen each Thursday at 7 p.m. on channel 5 (WNBQ).
SATURDAY
4:00 Hyde Park Corner
6:30 False Trail
7:00 Scattergood Survives a Murder
10:00 Rain
10:00 Ten Laps To Go
11:00 Hard Steele
11:00 Feature Film*
12:00 Face In The Fog

SUNDAY
10:00 Story Of Ol Joe
10:00 China’s Little Devils
12:00 Rose Of The Rio Grande
1:00 Suspense
2:00 Kelly The Second
7:00 The Payoff
9:30 My Dog Shep
10:00 For You I Die
10:00 Back Page
11:00 Campus Rhythm
11:00 Men On Her Mind
12:00 Flight To Nowhere

MONDAY
1:00 Feature Film*
3:00 Wildfire
3:00 Faces
7:30 Crime Patrol
7:30 Back Door To Heaven
10:00 Sleep My Love
11:00 Stage Struck
11:30 Boss Of Big Town
12:00 Lure Of The Islands

TUESDAY
1:00 Feature Film*
3:00 Renegade Girl
3:00 London Melody
9:00 Feature Film*
10:00 So Ends Our Night
11:30 Burma Victory
12:00 Tomboy

WEDNESDAY
1:00 Feature Film*
3:00 Burma Victory
3:00 Lord Of The Manor
7:00 High Command
9:00 About Face
10:00 The Scarlet Thread
11:00 Jungle Book
11:30 Bank Alarm
11:30 Mr. Celebrity
12:00 Mystery Of The 13th Guest

THURSDAY
1:00 Feature Film*
3:00 Bank Alarm
3:00 Midnight Menace
11:00 Convicts At Large
11:30 Young And Beautiful
12:00 Avalanche

FRIDAY
1:00 Feature Film*
3:00 Young And Beautiful
3:00 No Limit
10:00 Foreign Correspondence
11:00 Dangerous Money
11:15 Li'l Abner
11:30 Port Of Lost Dreams
12:00 How Do You Do
*Title To Be Announced

(For More Detailed Information, Please Refer To The Regular Program Listings)

Added information

FOR FRIDAY, NOVEMBER 2, 1951

12:00 7 Bob And Kay Show Mr. Herbert Pyne, is guest, relating experiences as a Bengal Lancer and Mrs. William Barry, lecturer on the U.N.
12:30 5 Your Luncheon Date “Because of Rain,” “You Couldn’t Be Cuter,” and “Eager Beaver”
1:00 5 Feature Film “Shock” with Ralph Forbes
2:30 5 Bert Parks Shows Whole gang honors Bert with “For He’s A Jolly Good Fellow,” Bobby & Betty Ann join Bert in “Friendship,” and the Heathertones sing “There’s Gonna Be A Great Day,” and Bert winds up with “If I Knew You Were Comin’ I’d’ve Baked A Cake”
7:00 5 Boston Symphony Orchestra Directed by Charles Munch, Concert will originate in the Boston Opera House
7 Mystery Theater “Toast To Murder!” a cocktail date with an old friend sets Inspector Mark Saber of Homicide off on a case of murder
7:30 7 Stu Erwin Show It’s a little dog that turns into a big dog which brings hollow-eyed nights to Stu & humor to the onlookers
8:00 4 Playhouse Of Stars “Lucky Touch” with Helen Hayes, John Farrell, Barry Macollum & Farrel Pelly; Aunt Juley finds herself winning in several contests, and when Sir Adrian proposes she has to take a drastic step to discover whether he wants her for herself, or for her “lucky finger”
5 Big Story Reporter Carl DeBloom of the Columbus (Ohio) Dispatch tells his story
8:30 7 Versatile Varieties “From Farm To Fame” traces the budding career of a youngster with show business ambitions as she wins a beauty contest in her home town and levels her sights on the movie capital
9:30 7 Today’s Teens Guests panel members: David Copland Baum 17, Patricia Jean Poppenhager 17, Edward Charles Auxer 17, & Carol Ann Rekuss 16; also Prof. W. Lloyd Warner of the Univ. of Chicago, and Don Gallagher moderator
10:15 4 Today in Sports
11:00 4 Murder Before Midnight
11:15 4 Film Show has been cancelled
11:30 4 Night Owl Movie “Law Of The Timber”
1:00 4 Midnight Edition—Ulmer Turner

Ernie Kovacs, the NBClown, keeps himself busy on his telecasts. He has lectured on art, shown cowboy films, pantomimed songs, shot off cap pistols, directed a movie and staged a baseball game with himself playing all the parts.
The "whodunit" was quietly born when Edgar Allan Poe published his "The Purloined Letter." Since that time, Poe's innocent endeavor has grown to alarming proportions. The Conan Doyles and Dashiell Hammetts have taken up where the master left off. Movies, radio, and now television have fostered his child. Now many are wondering if the kid has not grown just too big.

This detective-mystery bloc is not leveling off, either. New private eyes, special agents, and criminal investigators are daily being created for possible TV showings. The reason is there. The public never seems to tire of them.

Of the many whodunits on TV "Martin Kane, Private Eye," is a top rated one. The program is a neatly tied little package which appeals to most mystery fans. Kane, the cynical sleuth, will take a case "if it puts a buck in the piggy bank." His work runs from retrieving lost children to breaking the biggest insurance frauds or bank robberies. And he always gets his man within the allotted thirty minutes.

The name of William Gargan became almost synonymous with Martin Kane until this season when Lloyd Nolan inherited the role. Confused TV viewers are not sure whether Nolan is an imposter or not. The props are the same—pipe, trenchcoat and a fedora with the brim turned down—but Gargan's many admirers are still not sure.

This confusion over the new detective Kane will undoubtedly become greater when Gargan appears soon on TV as "Barrie Crane, Confidential Investigator." For those who wonder why Gargan would change his Kane part for that of another less established hawksaw, the reason was a mercenary one. His former sponsors were not willing to put enough "bucks in his piggy bank."

Lloyd Nolan has spent the greater part of his acting career portraying a detective. Besides appearing as "Michael Shayne, Private Detective," and as a law defender in "House on 92nd Street," and "Street With No Name," Nolan was the radio version of the redoubtable detective Kane. His graduation to the role seemed natural. But like welcoming a new pet into the house, it doesn't seem quite like the last one. It will take a while for the viewers to get accustomed to the new Kane.

"Martin Kane, Private Eye" can be seen each Thursday at 9:00-9:30 on channel 5 (WENR-TV).
SATURDAY NOV. 3

WBKB       WNBQ      WENR-TV      WGN-TV

9:00  7 Stu Erwin Show—Comedy Skits
9:15  4 Aces In Faces—Commercial
9:30  4 Smilin’ Ed’s Gang—Stories
       Ed McConnell narrates yarn for kids
7 Hollywood Junior Circus
       Ringmaster Paul Barnes, Boffer, the clown, Zero, the candyman, and guests Joe Hodgins’s animal circus of trained dachshunds, Bryce Brothers, trampoline act; and Patina & Rosa, a web act

9:45  9 Magic Carpet—Film Short
       “Magic Forest”

10:00 4 Bob Atcher & Sammy Squirrel
       A host of tiny animals entertain the kids with their adventures
7 Foodini The Great—Puppets
       Inventions are always a problem, but with Foodini the greatest problem is Pinhead
9 Movies For Kids—Film Serials
10:30 4 Kiddie Showtime—Serial
       “Tex Rides With The Boy Scouts” starring Tex Ritter
7 A Date With Judy—Comedy
       Situation comedy starring Frank Albertson as Melvin Foster and Pat Crowley as Judy. “A Black Lace Nightgown” supposed to bring Mitzie a date becomes an embarrassing predicament for Mr. Foster, Oogie, & Judy who have some explaining to do

11:00 4 Big Top—Circus Show
       Ringmaster Jack Sterling with performers cutting daredevil capers; clowns Ed McMahon & Chris Keegan, strong man Dan Lurie and Joe Baggs’s Brass Kings. 3 Dees, triple horizontal bar artists, Sandy, an educated seal

7 Betty Crocker Star Time—Chats
       Dramatization, interviews, and a home service feature; Adelaide Hawley hostess; guest Thomas Mitchell in excerpts from “The Late Christopher Bean,” and Irene Hayes shows some floral decorations

9 Morning Movie Time—Drama
       “Fighting Valley” with Jim Newill, Dave O’Brien, & Guy Wilkerson; gang of outlaws try to take mines away from people and the Texas Rangers step in to stop them

11:30 7 City Hospital—Drama
       Events in the average metropolitan hospital with Dr. Barton Crane as Medical Director helping people

12:00 4 Film
6 Test Pattern Til 4:00

(Continued on page 12)
How many things can you find in this picture that begin with the letter B? Write your answer, then color the picture and mail your entry to Mollycues.

Send this week’s entries to Mollycues, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Wednesday, Nov. 14. Mail each entry separately. Solutions will be given in next week’s issue. In EACH contest, first prize is $1; second prize 50 cents; next 12 prizes 25 cents each.

The answer to last week’s puzzle was Buelah the Witch on the “Kuklo, Fran and Ollie’’ show.

A Riddle To Draw
I grow on a vine, and have large seeds
In Autumn, I accomplish many deeds
I have a funny mouth, a nose and two eyes
And I also make delicious pies.
What Am I?

When you guess your answer, draw a picture of it on separate paper, color it, and mail it to Mollycues, 185 N. Wabash avenue, Chicago 1, Ill.
SATURDAY—continued

12:30 4 Multiscope News—Ticker Tape
      5 Ted Husing Show—Interviews
          Top coaches discuss outstanding
          games of the day

12:45 4 Football—Armed Forces League
          Games from Washington, D.C. be-
          tween Army, Navy, Air Force, and
          Marine Corps. Some of these players
          were former All-Americans

5 Football—Army vs So. Calif.

3:00 4 Gridiron Multiscope—News

3:15 5 Football Roundup—Results
          Jack Drees and Jimmy Powers inter-
          view leading gridiron performers and
          give a roundup of scores

3:30 5 To Be Announced

4:00 9 “Hyde Park Corner”—Feature

4:15 5 Industry On Parade—Film Short

4:20 7 Lucky Seven Ranch—Western
          “The Haunted Mine” feature film

4:30 5 Nature Of Things—Scientific
          Dr. Roy K. Marshall discusses “Into
          The 4th Dimension.” Possible four
          dimensional structure of the universe

4:45 4 Film Commercial

5 On The Line With Considine
          News, views, and commentary; also
          interviews with guest

5:00 5 Your Inside Story—Mental Aids
          Discussion of psychological phenom-
          ena

5:15 4 Western Theater—Feature Film
          “Prairie Pak”

5:20 7 Willie Whopper—Cartoon Tale
          “A Good Scout”

5:30 5 NBC Symphony—Carnegie Hall
          Arturo Toscanini conducting; pro-
          gram opens with Weber’s “Euryanthe
          Overture,” also “Symphony No. 1 in
          C Minor” by Brahms; Ben Grauer
          narrates

7 Hail The Champ—Stunts
          Popular children’s athletic participa-
          tion program; six youngsters com-
          pete in exciting games directed by
          Herb Allen; also interviews with bright
          eyed kids receiving awards

9 Telesports Digest—Film

5:45 4 Patricia Bowman Show—Dance
          The Norman Paris Trio, pianist Paul
          Shelley and the Jack Brown Singers

6:00 4 Sammy Kaye Show—Musical
          Aspiring band leaders from the
          younger set accept invitation to join
          his “So You Want To Lead A Band?”
          contest; also old-fashioned community
          singing led by Barbara Benson &
          Tony Alamo, featured vocalists; Frank
          Sinatra as guest bandleader

7 For Cowboys Only—Western
          “Shadow Of The Range” feature

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SUNDAY

WGN-TV

CHANNEL 9 at 5:00 pm

SHOWS OPENTO PUBLIC

WENR-TV—20 W. Wacker Dr., Chicago 6, Ill.
          AN 3-7800. Tickets: Guest Relations, Civic Opera
          Building. Programs originate in ABC Civic Thea-
          ter. “Super Circus,” Sunday 4-5 p.m. (only
          written requests accepted, order tickets well in
          advance). “Sachs Amateur Hour,” Sunday 12:30-
          1:30 p.m. “Chicago Symphony Chamber Or-
          chestra,” Tuesday 9:30-10:00 p.m. “Don McNeil
          TV Club,” alternate Wednesdays 8:00-8:30 p.m.
          “Courtesy Hour,” Friday 10:00-11:00 p.m. “Hol-
          lywood Junior Circus,” alternate Saturdays
          9:30-10:00 a.m. “Hail The Champ,” Saturday
          5:30-6:00.

WGN-TV—435 N. Michigan, Chicago 11, Ill. SU
          7-9100. Tickets: Guest Relations, WGN Building.
          Rubin’s “Stars of Tomorrow,” Sunday 9-9:30
          p.m. “Let’s Have Fun” Goldblatt’s State St.
          Store, 8th Floor Monday thru Friday 12:00-
          12:55. “Down You Go,” Friday 8:00-8:30. “Hi
          Ladies,” Monday thru Friday 11:30-12:00.

WBKB—190 N. State, Chicago 1, Ill. RA 6-8210.
          “Ernie Simon’s Curbstone Cutup,” Monday thru
          Friday 10 p.m. (No tickets needed. Show tele-
          cast under marquee of State-Lake theater.)
          “Creative Cookery,” Monday thru Friday 11 a.m.
          Write program for tickets. “Fun and Features,”
          Monday thru Friday 2 a.m. Order tickets thru
          program.

WNBQ—Merchandise Mart, Chicago 54, Ill. SU
          7-8300 Ext. 287. “Your Luncheon Date,” 12:30-
          1:00 p.m. Monday and Tuesday.
SATURDAY—continued

6:00  Pet Shop—Comptons Present
Louis Sotka family is presented a puppy by Gail through the help of Uncle Herbie; name the Dalmatian puppy contest continues; wild life theme with Bill Maloney conducting will be on quail with type of dogs used to hunt them

6:30  Beat The Clock—Parlor Game
Bud Collyer puts contestants through various antics which they attempt to complete in the allotted time

5  One Man's Family—Drama
Domestic dramatic series featuring Bert Lytell, Marjorie Gateson, Russell Thorson, Lillian Schaff, Eva Marie Saint, and James Lee

9  Range Rider—Western Feature
Film (1st showing in Chgo.) with Jack Maloney, Dick West, Elaine Riley & House Peters Jr. In "False Trail." Range Rider helps a young girl & her fiancé only to find that his assistance was misused

7:00  Ken Murray Show—Variety
Comedian Ken heads revue featuring Anita Gordon, Laurie Anders, the Glamourlovelies, and David Brockman’s orch. Guests: Dennis O’Keefe & Edward Arnold in "Town Wanted" dramatizing the importance of the ballot; production number: a block party with Art Lund, dancers Loretta & Clymas, top-spinner Chico, rope dancer Danny Alexander, and some trained Dalmatian dogs

5  All Star Revue—Variety
Jimmy Durante as host presents guests Margaret Truman, with Eddie Jackson, Jack Roth, & Jules Buffano

7  Paul Whiteman’s TV Teen Club
Youngsters get their big chance on this amateur show for talented teens

9  "Scattergood Survives Murder"—Feature film with Guy Kibbee, Margaret Hayes, & Wallace Ford; murderer of two wealthy spinsters plus that of another person disrupts a small town

8:00  Wonderful Town—Musical
Faye Emerson takes you on a tour through a city of the U.S. and introduces some well-known personalities associated with it. Salute to Miami and Miami Beach, winter playgrounds, with guests: comedian Joe Frisco and vocalists Joan Edwards and Andy Russell

5  Your Show Of Shows—Variety
Sid Caesar and Imogene Coca with dancers Mata & Harl, tenor Bill Hayes, vocalist Judy Johnson, Billy Williams Quartet, baritone Jack Russell, Hamilton Trio dancers, and Carl Reiner with guest host Richard Arlen

8:00  Harness Racing From Yankers
Don Dubravy does the commentary on the 8 races, interviews sports & entertainment personalities, and gives a recap of earlier races

8:30  Show Goes On—Variety
Robert Q. Lewis emcees as young hopefuls get chance to perform for buyers looking for talent: Gene Seville of the Casa Seville in Floral Park, Long Island; Bert Schelove, director-writer of forthcoming Broadway play "Month of Sundays," and Maizie Hart of the Rice Hotel, Houston, Texas

9  Wrestling From Marigold
Jack Brickhouse describes matches between Al Williams & Mike Di Biase (2 out of 3, 1 hr. time limit) and Ivan Rauputin & Bobby Managoff (2 out of 3, 1 hr. time limit)

9:00  Crime Photographer—Drama
"The Blue Hand" with Darren McGavin as Casey and Archie Smith as Lipman in the tale of smugglers and death on the waterfront

9:30  Mr. And Mrs. Kup—Interviews
The Kupcints and their guests hold lively discussions on current topics

5  Your Hit Parade—Musical
Nation’s choice in seven top tunes of the week are sung and dramatized by Eileen Wilson, Dorothy Collins and Snooky Lanson. Ray Scott’s orchestra

10:00  "Rain"—Feature Film
Joan Crawford and Walter Houston

5  "Ten Laps To Go"—Feature Film
Rex Lease, Muriel Evans, Duncan Fernaldo, and Tom Moore; story of an auto racer who loses his nerve after accident and his adventures in the exciting racing game

7  Word Of Life Songtime—Sermon
Jack Wyrtsen cops with the problem of juvenile delinquency; the "Word Of Life" quartet sings old-time hymns and gospel songs

10:30  Kaesong Truce Talks—Film

11:00  "Hard Steel"—Feature Film
Wilfred Lawson and Betty Stockfield in the story of a man’s fierce struggle to make big business, and how a preacher helps him

9  Feature Film

11:30  Murder Before Midnight—Film

12:00  "Face In The Fog"—Feature
Lloyd Hughes, June Collyer, & Lawrence Grey; mysterious killings within the cast of a Broadway play, pose many problems for the police, especially how the victims were killed

(Stations reserve the right to change above listings without notice)
2:00 7 Cisco Kid—Western Movie
Duncan Renaldo and Leo Carrillo star in "Old Bum"

9 "Kelly The Second"—Feature
Film with Patsy Kelly, Maxie Rosenbloom, and Charlie Chase

2:30 4 Football Film—Ill. vs Mich.

5 Juvenile Jury—Problems
Jack Barry conducts panel of small fry; Susan Silva, 4; Laura Mangels, 5; Mal-Lan Rogoff, 5; Ronnie Moluzzo, 7, and Dick Orlan, 11

7 Adventures Of Kit Carson
Bill Williams and Don Diamond as "El Toro" star in western stories

3:00 5 Meet The Press—Discussion
Guest, Harold E. Stassen; panelists: Ruth Montgomery, N.Y. News; Raymond Brandt, St. Louis Post-Dispatch, and William White, N.Y. Times

7 Paddy The Pelican—Cartoons
Adventures with an unusual bird

3:15 4 Lamp Unto My Feet—Religious
"The Lesson" with guest panelists: Congressman Jacob J. Javits (R., N.Y.) and Rabbi E. Klein of the Stephen Wise Free Synagogue, and Dr. Lyman Bryson, moderator

3:30 4 Hollywood Opening Night—Film
"Texas Parson" with Ross Ford & Lynne Roberts in a tale of how a lawless Texas town got religion

5 Zooparade—About Animals
Dr. Fisher, veterinarian, treats a small growth on the 17 ft. Indian python's lower jaw, gives a manicure to a reluctant black leopard, and treats a boil on a zebu

7 Space Patrol—Adventure Story
Happy stows away in a space ship carrying a payroll cargo in an attempt to crack a series of holdups

9 Miss Bowling Queen Contest

3:55 9 Roller Derby From Coliseum
Action, thrills, and spills with the skating greats, Ken Nydel

4:00 4 Governor’s Open House—Talks
Gov. Adai E. Stevenson speaking on affairs of state including paroles and pardons, the Cicero riot, and gambling

5 Gabby Hayes Show—Tall Tales
Story of how "Bats" Matheson helped a young horse thief go straight

7 Super Circus—Variety Stanza
Claude Kirchner, Mary Hartline, Clifffy, Scampy, & Nickey present the Downeys, aerial acrobats, John Tio, talking parrot, Val Valentine, juggler, the menagerie with Bernie Hoffman, and "The Hot Seat" with the clowns & Mary

4:30 4 Bob Aitcher & Sammy Squirrel
Puppet fun for children of all ages

5 Straight Shooters—Kids' Show

5:00 4 To be announced

5 Hopalong Cassidy—Western
(Continued on page 16)

1:50 9 News Views—Late Information

2:00 5 Fair Meadows U. S. A.—Drama
Serial story of the Oclott's, a typical American family, and how a long distance phone call complicates the life of each member

1:15 9 Shadow Of The Cloak—Mystery
"The Missing Years." Detective story writer for special intelligence job hits mysterious snag

1:30 5 American Forum Of The Air
"Relief Can Mean Ruin" discussed by L. Stauffer Oliver, judge, Judge Jacob Panken, Raymond Hillard, dir. of Welfare Council, and Dr. Ellen Winston

7 Adventures Of Wild Bill Hickok
Guy Madison and Andy Devine star

2:20 4 Stairway To Stardom—Musical
Pat Vance emcees amateur show

5 Frontiers Of Faith—Religious
Seventh Day Adventist program

7 To be announced
9 "Rose Of The Rio Grande"—Film
Feature with Movita & John Carroll; beautiful aristocrat loses her heart

12:00 4 Flying Tigers—Adventure Tale
"Mission to Korea" Major Dell Conway, Caribou and Mah Wong risk their lives on a special mission to Korea

11:45 4 Your Future Home—Ed Cooper
Relax and select your choice

11:45 4 Faith For Today—Religious
Rev. W. A. Fagal interviews members of his congregation, choir sings

10:00 7 Bethany Reformed Church Serv.
9 "China's Little Devils"—Film
Feature with Harry Carey, Paul Kelly, and Alan Hale; band of missionary children form a "commando group" for sabotage of the Japs

11:15 7 Magic Screen—Film Short

11:30 7 Magic Screen—Film Short

9 "Story Of G.I. Joe"—Feature
Film with Burgess Meredith and Robert Mitchum; Ernie Pyle's story of the heroes of world war II

9 Magic Carpet—Film Short
"Cello Concert"
Beauties Reign on Talent Salute

Two more talent salutes were made to representatives of Chicagoland neighborhoods on Rubin’s “Stars of Tomorrow” show presented each Sunday, 9 p.m. on channel 9 (WGN-TV).

A singing sheriff deputy of Lynn County, Texas was presented with the TV Forecast merit award on Sunday, October 21. Lovely Sandy Roush, representing the village of Lincolnwood, packs no pistols, but boasts a shiny badge presented by appreciative Texans for her theatrical productions in the town of Tahoka. Sandy toured the country this year as a representative of the United Productions, setting up little theater groups in various towns. As winner from her community she is entitled to a free week-end at the Whitcomb Hotel in St. Joseph, Michigan and a professional engagement there. She was introduced by Glenn Pharis, publisher of the Lincolnwood Life, co-sponsors of the talent search.

Comely Edna Oprean, winner of the Ravenswood Talent Search, will take part in the same fun-filled weekend one week later. TV viewers will be seeing more of this beauty whose soprano voice promises a fine future. The young singer was introduced by Alderman John Hoellen of the 47th Ward on last Sunday’s “Stars of Tomorrow” series.

Edna only recently placed in the semi-finals in the Miss U.S. TV contest and her appearance landed her several choice public engagements.

Next Sunday the Austin district will be saluted.

Over ½ Million Readers
Rely on TV Forecast

TV FORECAST
SUNDAY—continued

5:00 7 Ted Mack's Family Hour
Variety show; songs, music and dancing with professional entertainers

9 Football Highlights On Film
Northwestern vs Ohio State game with commentary & discussion by Jack Brickhouse & Don Burson

5:15 4 Film

5:30 4 Star Of The Family—Variety
Husband-wife team Peter Lind Hayes and Mary Healy welcome Dane Clark and Georgie Kapps

5:45 9 Powerhouse Of Sports—Talk
6:00 4 Gene Autry Show—Western
Gene is arrested for murder in "Frame For Trouble"

5 Sound-Off Time—Comedy Antics
Jerry Lester guest emcee presents

7 Paul Whiteman Revue—Variety
Guest singer, Anne Jeffreys

9 Jesse Owens’ Dixie Showtime
Variety talent show with audience judging the best out of 10 acts. Guest: Boston Schl. of Music Orch.

6:30 4 Jack Benny Show—Variety
Guest songstress Dorothy Shay, joins Jack in some real down to earth hoe-down, also Eddie (Rochester) Anderson and the fabulous Maxwell

5 Young Mr. Bobbin—Comedy
After finding an old love letter in his aunt's book, Alex finds himself playing cupid

7 To be announced

7:00 4 Toast Of The Town—Variety
Ed Sullivan emcee presents guests Nino Martini, tenor, Dorothy Sarnoff, soprano, Will Martin Trio, Sammy Davis, Sr. and Sammy Davis, Jr., and Michael Bentine

5 Comedy Hour—Variety Time
Dean Martin and Jerry Lewis are your hosts in presenting antics

7 "The Payoff"—Feature Film
Lee Tracy, Tom Brown, Tina Thayer; newspaperman sets out to clean up civic corruption

9 Chicagoland Newsreel Review

7:30 9 Pentagon—Washington—Talks
Aspects of military medicine discussed by Dr. W. Randolph Lovelace

8:00 4 Fred Waring Show—Musical
Guest: Bobby Clark

5 Television Playhouse—Drama
"Education Of A Fullback" with Joseph Buloff, Vincent Hayworth, in story of a star fullback, more interested in T-formation than Aristotelian theory, thus complicating matters for entire college

7 Dell-O-Dell Show—Variety
Country's leading magicians me

9 Rocky King, Detective—Drama
"Bride of Fear" with Earl Hammond and Grace Carney; a group of discontented wives form a love racket
SUNDAY—continued

8:30 7 Marshall Plan In Action—Film
9 Plainclothesman—Drama
   "Motive" a young watchman is murdered and circumstantial evidence supports the wrong party

9:00 4 Celebrity Time—Quiz Session
   Conrad Nagel mc with Jane Wilson, Herman Hickman, & guest panelists
   Madeleine Carroll & Edward Arnold

5 Red Skelton Show—Comedy
   Music by Dave Rose's orchestra, with guest vocal group; Red & cohorts stimulate the laughter

7 Hour Of Decision—Religious
   Evangelist Billy Graham conducts

9:30 4 What's My Line?—Panel Quiz
   John Daly, moderator, with panelists
   Dorothy Kilgallen, Bennett Cerf, Hal Block, and Arielle Francis

5 Leave It To The Girls—Chats
   Moderator Magd McNeilis with panelists: Betty Impellitteri, Eva Marie Saint, Florence Pritchett, Eloise McElhone, and male guest Bert Lytell

7 Youth On The March—Religious
   Mixed chorus, glee club and sermon

9 Courtesy Theater—Feature
   Film (1st showing) "My Dog Shep" with Lanny Rees, Tom Neal, and William Farnum; devotion & courage of a shepherd dog who has strayed from home

10:00 4 "For You I Die"—Feature Film
   Cathy Downs, Paul Langton, and Mischa Auer (1st showing) of a convict forced to take part in a prison break

5 Weatherman—Clint Youle
7 "Back Page"—Feature Film
   Peggy Shannon & Russell Hopton

10:10 5 Dorsey Connors—Helpful Tips
10:15 5 Alex Dreier—News Report
   Important events in the world of sports

10:30 5 Sports Star Time—Tom Duggan
11:00 5 "Campus Rhythms"—Feature
   Film with Johnny Dohs & Gale Storm; famous radio songstress enrolls in college

9 Rosereel Theater—Feature Film
   "Men On Her Mind" with Mary Beth Hughes and Edward Norris; romantic story of love and hate

11:30 4 Eloise Salutes Stars—Talks
   Guest: Geo. Sherry, U.N. interpreter

11:45 4 Ulmer Turner And The News
12:00 4 "Flight To Nowhere"—Film
   Feature with Alan Curtis and Evelyn Ankers; an FBI man battles a ring of international agents to be first to a uranium deposit in the Pacific

(Stations reserve the right to change above listings without notice)
Monday NOV. 5

WBKB WNBQ WENR-TV WGN-TV

10:00 4 Fun And Figure—Ed Allen
9 Your Figure Ladies—Fogarty

10:30 4 Tel-A-Shopper—Betty Whitney
7 Dennis James Show—Variety
 Audience participation, assisted by
“Girl Friday” Julia Meade

9 Chicago Cooks—Foods & Tips
Kay Middleton describes the pro-
cedure and presents household hints

11:00 4 Creative Cookery—Recipes
How to make pan, braised, breaded
pork chops, Italian, fennel cakes with
a transparent icing

5 Ruth Lyons' 50 Club—Gags
Commentary & Interviews with guests from
the audience

7 Frances Langford—Don Ameche
Variety show featuring specialty acts

11:30 5 Norman Ross' Varieties
9 Travelers' Sketchbook—Film
“Two Doctors”

11:45 9 Hair Magic—Commercial

12:00 4 Steve Allen Show—Variety
Guests: Vivian Allen, Bert Sheldon,
and Perry, Frank and Joyce

5 Meet Mintz—Piano Melodies

7 Bob And Kay Show—Variety
Manager Ebbie Goodfellow of the
Blackhawks Hockey team as guest,
also vocalist Don Cherry (see story
on page 38)

9 Hi Ladies—Tommy Bartlett

12:15 5 Newsroom—Late Information

12:30 4 Garry Moore Show—Variety
Guest, Holly Clagg, wardrobe mist-
ress for the Theatre Guild

5 Your Luncheon Date—Musical
Virtuoso on the accordion, Art Van
Damme and Quintet supply music; Hugh
Downs furnishes conversation and
pers Bette Chapel sings

12:45 9 News Headlines—Spencer Allen

1:00 5 Feature Film
9 Russ Davis Show—Musical

1:30 4 First Hundred Years—Serial

1:45 4 Ransom Sherman Show—Antics
General nonsense on homemaking

9 Individually Yours—Fashion
Celeste Carlyle designs for you

2:00 4 Fun And Features—Variety
Join George Menard and the gang
for music, comedy, antics, & guests

5 Miss Susan—Susan Peters
7 Beulah Karney Show—Cooking

9 Let’s Have Fun—Variety

2:15 5 Here’s Looking At You—Tips
Richard Willis, fashion and beauty
expert, prescribes for you

2:30 5 Bert Parks Show—Music-Variety
Heathertones sing “Love Is Such A
Cheat,” Betty Ann Grove sings “Love
Is The Reason” and she & Bert com-
bine on “The Bashful Lovers”

7 Barbara Moro—Creative Ideas

2:40 7 Film On CARE

3:00 4 “Wildfire”—Feature Film
Bob Steele, Sterling Holloway, and
Sarah Padden; group of crooked
ranchers, trying to buy land cheap,
raid horse ranches

5 Kate Smith Hour—Variety
Guests: Sen. McCarthy, John Butler
Ballet group, Little Jack Little, and
the Lane Bros.

9 “Faces”—Feature Film
Harold French and Anna Lee star

4:00 4 Bill Evans Show—Musical
Variety, chatter, and interviews

5 Hawkins Falls, Pop. 6200
Their most important industry closes
its doors

9 Telephone Game—Quiz Contest
Join Harold Isbell and Jane Quinn

4:15 5 Gabby Hayes Show—Tall Tales

4:30 4 Assembly—Military Questions
Chief Joseph Corey, Navy, introduces
members of the Veterans Administra-
tion who discuss the organisation

5 Howdy Doody Show—Kids Fun

7 Sagebrush Theater—Western
“Anything For A Thrill!”

9 Trail Blazers' Theater—Western
“Pinto Rustlers” feature film

5:00 4 Kids Karnival Kwiz—Film

5 Cactus Jim—Western Film
“Man From Utah” part 1 of film

5:30 4 Silhouettes Of The West—Songs

5 Visit With Cactus Jim—Yarn
7 Tom Corbett Space Cadet

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial

5 Public Life Of Cliff Norton
Comedy subject: Cousin Clifflf and
His Magic Crayon

7 Uncle Mistletoe—Adventures

9 Foto-Test—Marty Hogan Quiz

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson
Events of the day in the sports
throughout the nation

5 Kubla, Fran, & Ollie—Puppets
7 Paul Harvey With The News

9 Captain Video—Adventures

6:10 7 Top O' The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

6:20 7 Sports Highlights—John Bryson

6:30 4 CBS News—Douglas Edwards

5 Showroom—Musical Session
Guest will be Don Cornell

7 Hollywood Screen Test—Drama
Emcee Nell Hamilton introduces
young actors and actresses with as-
assistance from little Butch Cavell

(Continued on page 20)
Boys and girls, did you ever hear the expression: "A horse is man's best friend?" Well, here's how Gene Autry feels about his good friend, Champion. See them together in the picture.

Gene says "the last thing a man would ever do out in the cow country is sell his horse. He'd go hungry, he'd beg, borrow or he'd pawn his bed roll first. And that's the way I feel about Champion."

You can't blame Gene for feeling that way about his horse. Do you know that Champion can kneel, waltz, march, bow, hula, untie knots with his teeth, laugh, and kiss people?


How many different words can you make from "Champion?" For the longest list, I'll award $1; next longest 50 cents; and for the 12 longest lists after that, I'll give 25 cents each. Send them to Uncle Herbie, % TV Forecast, 185 N. Wabash avenue, Chicago 1, Ill. before Nov. 10. In case of ties, winners will be judged on neatness and originality.

Eddy Howard sings "Uncle Mistletoe"

Yes, it's your favorite—Eddy Howard's—newest record, that rollicking new song about our own TV favorite, Uncle Mistletoe! Come in now and hear "Uncle Mistletoe"—it's bound to be a Christmas hit ... and get the sheet music now, too, so you'll be ready to play it lots during the happy holiday season.

"Uncle Mistletoe" Mercury Record . 89c
Sheet Music 40c—Records—Ninth Floor, South, State

See Uncle Mistletoe on Channel 7 • Mon., Wed., Fri. • 5:45 P.M.
MONDAY—continued

6:30  9 Spencer Allen And The News
6:45  4 Perry Como Show—Musical
      Tunes: “In the Cool, Cool, Cool of the Evening,” “The Very Thought of You,” “The Song is You,” and “Down Yonder,” (see story on page 5)
5  News Caravan—John C. Swayne
9  Chicagoland Newsreel—News
7:00  4 Video Theater—Drama
      Thomas Mitchell as a small-town clerk in “Confession” is dismissed when employer is indicted by Grand Jury; later, practically penniless, he receives a strange offer
5  Paul Winchell—Jerry Mahoney
      Music, comedy, & the “What’s My Name” quiz with guest contestants
7  Amazing Mr. Malone—Mystery
      Drama with Lee Tracy as the lawyer
9  Hair Raising Tale—Commercial
7:30  4 Arthur Godfrey’s Talent Scouts
      Musical variety with professionals introduced by scouts
5  Voice Of Firestone—Musical
      Guest soloist tenor Ferruccio Taglia-
      vivi’s “E Lucevan le Stelle” from Puccini’s “Tosca,” “Because,” “Maria, Mari,” violinist Oscar Shumsky & cellist Frank Miller are featured in
      “Do You Recall?”
7  “Crime Patrol”—Feature Film
      Ray Walker and Geneva Mitchell
9  Packard Playhouse—Feature
      Film (1st showing) “Back Door To Heaven” with Aline McMahon, Wallace Ford, Jimmy Lydon, & Pat Ellis; boy born on the wrong side of the tracks & handicapped by
      surroundings of his childhood
8:00  4 I Love Lucy—Comedy Drama
      Luella Ball & Desi Arnaz star with
      William Frawley & Vivian Vance
      Engrossed in a murder mystery at bedtime, Lucy is gripped by a funny feeling that her husband is plotting to kill her
5  Lights Out—Drama
      “The Chamber Of Gloom” with Ger-
      aldine Brooks and Arnold Morst; a young American girl on a tour of the far East becomes involved in a crime
8:30  4 It’s News To Me—Panel Quiz
      John Daly host and panelists
5  Robert Montgomery Presents
      “An Inspector Calls” with Herbert
      Marshall; smug British family’s com-
      placency is destroyed when a police
      inspector reveals their eelk for inner
      selfishness (see story on page 5)
7  Crusade In The Pacific—Film
      “Attack in the Central Pacific: Makin
      and Tarawa”
9:00  4 Studio One—Drama
      “The Hero” with Paul Hartman;
      enigma of a man who for 30 years is
      considered the town hero & how he
      runs a foul of the law

TV FORECAST
MONDAY—continued

9:00  7 Front Page Detective—Drama
     Edmund Lowe stars as David Chase in "the Perfect Secretary." A murder
     and a missing secretary lead the column on a dangerous assignment

9 Miss U. S. Television Contest
     Marty Hogan emcee presents the City finalists in this nation-wide
     beauty competition

9:30  5 Who Said That?—Quote Quiz
     Walter Kierman subsbing for Bob Trout questions John C. Swayze, &
     guests Morgan Beatty, Eileen Barton, and Bennett Cerf

7 Studs' Place—Informal Variety
     Studs Terkel, proprietor, Chet Roblé, jazz pianist, guitar-playing Win
     Strucke and Beverly Younger

9 Bears Quarterback Club—Visits

10:00  4 Ernie Simon—Curbstone Cutup
     Ernie converses with the crowd at the corner of State & Lake

5 Weatherman—Clint Youle

7 Page One—News And Sports

9 "Sleep My Love"—Feature
     Film (1st showing) with Don Ameche, Claudette Colbert and Robert
     Cummings; fear and murder enter a household once filled with love

10:10  5 Dorsey Connors—Helpful Ideas

10:15  4 Today In Sports—Interview
     Joe Wilson interviews Ed Pasdur, Sports Ed. TV Forecast, and
     comments on various sports events

5 Clifton Utley And The News

10:30  4 Sarah Churchill Show—Visits
     Guests Patricia Morison, John Gielgud, and Edward R. Murrow

5 Let's Look At Sports—T. Duggan

7 Handy—Tips And Ideas

10:45  4 Wendell Hall—Musical Session

5 Herbie Mintz—Musical Show

11:00  4 Murder Before Midnight—Film
     "Murder At Glen Athol" with Henry Hull; a vacationing G-man meets his
     toughest assignment

5 "Stage Struck"—Feature Film
     Kane Richmond, Audrey Long, Conrad Nagel, & Ralph Byrd (1st showing)
     in a story of crime with a nightclub background

7 Austin Kiplinger And The News

11:30  4 Midnight Edition—Ulmer Turner

9 "The Boss Of Big Town"—Film
     Feature with John Lytel, Florence Rice, & H. B. Warner; an expose of
     blackmarketeers and city racketes

12:00  5 "Lure Of The Island"—Film
     Feature with Robt. Lowery, Gale Storm, & Margie Hart; story of So.
     Sea pearl divers who take advantage of the natives & their wealth

1:00  9 Chicagoland Newsreel—Reports
     (Stations reserve the right to change above
     listings without notice)

$3 TV Service Call $3
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Presentation
ROBERTA RICHARDS
THIRD SEMI-FINALS WINNER

Watch MISS U. S. TELEVISION
CONTEST OF 1951

EVERY MONDAY WGN-TV 9:00 P.M.
MISS CHICAGO TV FINALS . . . NOV. 5th
PERRY COMO
(Continued from page 5)
sylvania, his home town, changed the name of Third Avenue to Perry Como Avenue, the crooner blushed, stammered and without seeming ungrateful said, “It’s still Third Avenue to me.”

Rockwell explains this difference by commenting, “When you’re one of thirteen kids growing up in a small town, it’s pretty hard to think of yourself as something special.”

To millions of TV viewers Perry Como is definitely something special. His fifteen minute show (three times a week) is as informal as a pair of bedroom slippers. Along with the Fontane sisters, Mitchell Ayres band and various guest stars Perry makes the show a fitting tonic for the relaxing early evening hours.

Perry now lives with his wife Roselle and their two children (Ronnie, 11 and Terri, 4) on Long Island. Young Ronnie probably doesn’t recall when Daddy was playing those one nighters but Perry and his wife can both attest to the many embarrassing “changes” which would crop up at the most inopportune times—on trains, buses and in dressing rooms. Como was often tempted to take up his barber’s trade and settle down but somehow he stuck it out.

When asked how he rates himself with his two friendly rivals Bing and Frank, Perry answered, “The only difference between us is that one is bald, one has curly hair and my hair is short.”

Spoken like a true barber.

“The Perry Como Show” can be seen Monday, Wednesday and Friday each week on channel 4 (WBKB) at 6:45 p.m.

Free Rainbo Wrestling Tickets

Ten pairs of tickets (one pair per letter) are awarded each week to readers submitting the best letter on the following subject—“I would like to see a live wrestling show at Rainbo Arena because……”

Deadline for this week: Wednesday, Nov. 7. Write: Sports Editor, Wrestling Contest, TV Forecast, 185 N. Wabash, Chicago. Do it tonight!

LETTERS to the editor
(Continued from page 4)

We agree… regarding the failure of some progressive sponsor failing to take on the Mrs. Goldberg program, which is so universally enjoyed. …

Wilmette, Ill. G. J. BICHL & FAMILY
(Ed. note—So do we. Best information has the Goldbergs returning at an early date.)

… I protest against indecent pictures in your magazine. It is a breach of decency. …

Chicago, Ill. MICHAEL J. MARTIN

I don’t see why Marlene’s Sunday Theatre can’t get better movies on.

Elgin, Ill. DOROTHY STONE

Station WGN-TV is to be commended for the recent showing of an emergency operation of “Health Talk.” More of such programs would make TV really educational and worthwhile.

Chicago, Ill. J. VAN DYKE

The most pleasant and relaxing 15 minutes in the evening are spent viewing the Herbie Mintz show.

Chicago, Ill. MRS. JACK H. OSTER

Why is it, on the program “Rocky King, Detective,” they never show his wife, Mabel?

Geneva, Ill. MRS. R.A.V.
(Ed. note—Several other shows use the same technique. One good reason: it gives the plot another character without actually having to pay another salary.)

Most women in strapless gowns look like a chest of drawers with the top drawer left open.

Chicago, Ill. MISS AVA PALFUS

When are you going to discontinue putting those immoral covers of pretty girls—half undressed, suggestive, etc.—on your issues. I am a married woman and have had three husbands and no prude, by any means.

Chicago, Ill. MAUDE STEVENSON

… I’m 14 years old… I just love television. Couldn’t live without it. I’m crazy about Ernie Kovacs.

Racine, Wis. SHARON RICHMOND

Linn Burton may be the best TV commercial announcer but have you ever seen the motions he goes through?

Waukegan, Ill. RUTH MORAN

TV FORECAST
PEGGY'S AN OUTDOOR GIRL

The look on her face will indicate that Peggy takes her tennis seriously. Here she practices her service.

The tennis game over, Peggy takes a moment to play with Freddy, who is carried away with his enthusiasm for the ball and stretches all of his long, narrow body in its direction.

CALIFORNIA with its warm, sunny climate left a definite mark on Peggy Taylor, beautiful songstress on WBKB's "Hit Spot," for when she moved East in pursuit of a singing career, she carried with her a love of the outdoors and a deep enthusiasm for sports. An expert tennis player, a competent horsewoman and a good swimmer, Peggy finds time for all of her favorite sports each week. All that and television!

For maintaining a svelte figure and attaining lithe, graceful movements, Peggy advocates a well-rounded program of exercise which includes her favorite sports. And one day a week if you looked into a Chicago dancing studio, you would find her hard at work perfecting still another art.

"I play tennis two or three times a week," Peggy told me as we visited with her at the North Shore stable where she keeps her riding horse. "One day a week I'm out here, where I've been learning to ride gaited horses with an English saddle. I had always ridden western style until moving to Chicago."

At the tennis courts or at the riding stable, Freddy, a five month old Dachshund, is Peggy's constant companion. Freddy is the gift of a fellow performer, and he is most happy to have a city mistress who enjoys the out-of-doors!

—Patricia Cooper
Color in strong, vibrant tones, bold stripes, fabrics woven with metallic threads and electric blankets are news in the collections of table and bed linens in Chicago stores. With this in mind, I visited Patsy Lee, pert songstress on "Don McNeill’s TV Club," this week to look at some of the first items in her hope chest.

Patsy, whose engagement to Rick Lifvendahl, a young Chicagoan now on duty in Washington, D. C. with the United States Navy, was announced this summer, showed me some of her more beautiful pieces, all of which reflected the tastes of today's young marrieds.

"I like color in table and bed linens and I like warm, earthy tones in my pottery," Patsy confided. "Particularly, because they lend themselves to informal buffet suppers, my favorite form..."
of entertaining."

"Also, when buying linens for my hope chest, I keep in mind that we plan to live in California some day and brilliant colors are a natural part of the scene in the west," explained Patsy, who was originally from the coast.

The living room of Patsy's new penthouse apartment on Chicago's near North Side is furnished with contemporary pieces set against deep gold walls. The striated wood paneling on two walls has been finished with gilt for a dramatic note.

However, Patsy enjoys furnishings from all periods and has created a charming Victorian setting in her bedroom, where soft blue walls, floral draperies and antique pieces mirror that era.

"When I furnished my first Chicago apartment, my tastes were very tailored," she continued. "Now, I find that my selections are more feminine and have more frills."

To complement her china and linen settings, Patsy recently selected her silver pattern, French Provincial, which she feels is a design that she will enjoy more and more through the years.

Building her hope chest is one of the happiest times for every bride-to-be and Patsy Lee is no exception. With her excellent start, she should be one of the smartest young matrons in town when she and Rick say "I do."

Linens on these two pages are from the collections at Marshall Field and company, Chicago. Patsy is seen on "Don McNeill's TV Club," alternate Wednesday at 8 p.m. on WENR-TV, channel 7.

TV FORECAST

A night spread that every bride would like to find in her hope chest is this one of rayon and nylon in soft yellow, banded in eggshell lace. About $30.

Seated at the Victorian table in her bedroom, Patsy admires her handsome yellow electric blanket, contrasting it with boldly striped blue and white sheets and pillow cases. The blanket, about $50; the sheet and case set, $18.95. At her feet are additional white sheets, which retail at $3.95 each. Total the figures and you will have a working budget on your own hope chest.

As the afternoon ended, Patsy pointed out some Chicago landmarks to me as we stood on her terrace.
CRISP fall days, with their sharp temperatures that whet the appetite after a morning out-of-doors are ideal for gathering friends around the fireplace with the television set nearby to watch the Saturday football game.

Fall parties mean mulled cider and hot tomato juice accompanied by an assortment of tasty appetizers. For the television hostess, we have selected three recipes that can be made from her favorite cheese and crunchy cereal. And best of all they are economical to prepare, making her entertaining painless as well as fun!

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**Cheese Flakes**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 1/2 teaspoons shortening</td>
<td>1 cup grated sharp cheese</td>
</tr>
<tr>
<td>2 drops Tabasco sauce</td>
<td>1/2 teaspoon paprika</td>
</tr>
<tr>
<td>3/4 teaspoon salt</td>
<td>2 cups corn flakes</td>
</tr>
</tbody>
</table>

Melt shortening in shallow pan; add seasonings. Add corn flakes and grated cheese, mix thoroughly. Place in preheated moderate oven (350 degrees), stirring occasionally for about 12 minutes. Spread on paper pushing flakes lightly together to form small clusters. Serve as appetizer or with beverages. Yield: 2 cups.

**Crispy Cheese Puffs**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>1/2 cup butter or margarine</td>
<td>1/2 teaspoon paprika</td>
</tr>
<tr>
<td>1 egg, separated</td>
<td>1/4 cup ready-to-eat bran</td>
</tr>
<tr>
<td>11/2 pound grated American cheese</td>
<td>24 1 1/2 inch cubes of fresh bread</td>
</tr>
<tr>
<td>1/2 teaspoon salt</td>
<td>1/2 teaspoon dry mustard</td>
</tr>
</tbody>
</table>


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**Crusty Cheese Balls**

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>1 cup rice cereal</td>
<td>1 cup grated cheese</td>
</tr>
<tr>
<td>2 egg whites</td>
<td>1/4 teaspoon</td>
</tr>
<tr>
<td>1/16 teaspoon</td>
<td>Tabasco sauce</td>
</tr>
<tr>
<td>cayenne pepper</td>
<td></td>
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</tbody>
</table>

Crush rice cereal into fine crumbs. Beat egg whites until stiff. Fold in cayenne pepper, cheese, Tabasco sauce and cereal crumbs. Shape into small balls and fry in deep fat (375 degrees) until light brown. Serve on toothpicks with salads or as appetizer. Yield: 2 dozen balls (1/4 inches in diameter).

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**NEXT WEEK**

Forecast for Women, the column for and about women, will tell fashion, career and spare time anecdotes about your favorite television personalities.
2:30 7 Barbara Mora—Creative Ideas
New sewing tricks and designs

3:00 4 "Renegade Girl"—Feature Film
Alan Curtis and Ann Savage in a
tale of a girl's hate for the Yankees,
and how she turns against the man
she loves

5 Kate Smith Hour—Variety
Guests: Yvonne, Calvelia, & Ferrar

9 "London Melody"—Feature Film
Anna, Naasie, Tuilio Carminati, &
Rob, Douglas (1st showing) in story of
a wealthy, cultured diplomat who
gets mixed up with a pretty street
singer & dancer

4:00 4 Bill Evans Show—Variety
A Gay mixture of events

5 Hawkins Falls, Pop. 6200
Bella Catherwood announces that
she is no longer the richest woman,
in town

9 Telephone Game—Harold Isbell
Here's a game, ladies, you all can
enjoy participating in

4:15 5 Gabby Hayes Show—Tall Tales

4:25 7 Film On CARE

4:30 4 Assembly—Military Talks
Joe Core's guests from Naval Air
Station, Glenview, boating class

5 Howdy Doody Show—Variety

7 Sagebrush Theater—Western
"Burnie Gold" with Bill Boyd

9 Trail Blazers' Theater—Western
"Riding Through" feature film

5:00 4 Kids Karnival Kwiz—Games

5 Cactus Jim—Western Feature
"Man From Utah" part 2 of film

5:30 4 Silhouettes Of The West—Music
Roy Starkey sings & discusses

5 Visit With Cactus Jim—Story

7 The Chimps—Film Short
"Terror by Train"

5:35 5 Weatherman—Clint Youle

5:45 4 Window Shopping—Commercial

5 Public Life Of Cliff Norton
Subject: Gleaming Silverware and
Tempestuous Kisses, comedy skit

7 Adventure Theater—Stories
"Law of the Wild"

9 Foto Test—Marty Hogan Quiz
Merchandise awards for ladies

5:50 5 Clifton Utley And The News

6:00 4 Sports & Comments—Bob Elson
News of what's happening in sports
around the globe

5 Kukla, Fran & Ollie—Puppets
A visit with the Kuklapolitans

7 Paul Harvey With The News

9 Captain Video—Adventures

6:10 7 Top O'The Weather—Russ Reed

6:15 4 Ulmer Turner And The News

6:20 7 Sports Highlights—John Bryson
**TUESDAY—continued**

6:30  4 CBS News—Douglas Edwards
5  John Conte's Little Show—Music
7  Beulah Show—Comedy Skits
   Ethel Waters stars as mediator in Henderson's bustling household
9  Spencer Allen And The News
   News, pictures, and financial report

6:45  4 Stork Club—Interviews
   John Loder is Sherman Billingsley's guest for tonight
5  News Caravan—John Swayze
9  Chicagoland Newsreel—News

7:00  4 Frank Sinatra Show—Variety
   Frankie presents comedian Jackie Gleason, radio actress Pert Kelton, and singing star June Hutton
5  Star Theater—Comedy-Variety
   Milton Berle host presents guests Vaughn Monroe and Carmen Miranda
7  Charlie Wild, Detective— Drama
   John McGuade stars in mystery
9  Health Talk—Explanations
   "The Story of Diabetes" discussed by Dr. M. David Allweiss, M.D., Assoc. in Med., at N.U. Med. Sch., Dr. Van- Dellen is moderator

7:30  7 How Did You Get That Way?
   Isabel Leighton moderator discussing "The Break-Down" with guests Dr. Robert Knight, Med. Dir. of Austin- Riggs Foundation, Stockbridge, Mass.
9  Keep Posted—Current Events
   Lawrence Spivak and Martha Rountree discuss current topics with eight important public figures

8:00  4 Crime Syndicated—Drama
   Rudolph Hailey narrates drama based on case material from various sources
5  Fireside Theater—Film Drama
   "Big Night In Boontown" with John Mitchum, Leonard Freeman, & John Warburton; story of a sports writer who fights the rackets in his column & of a young fighter who refuses to throw a fight
7  Big Ten Game Of The Week
   Michigan at Illinois game narrated and commented upon by Jack Drees
9  Cosmopolitan Theatre—Drama
   "Lost Concerto" with Susan Douglas; for psychological reasons, a young wife has lost her touch at the piano

8:30  4 Suspense—Mystery Drama
   "Moonsleep, Moonsleet" M. Mead Falkner's best-selling novel; 1st part
5  Circle Theater—Drama
   "Fog Station" with Wm. Eythe and Constance Ford; a young lighthouse keeper and his bride live a lifetime of adventure in one harrowing night on a shrouded island

9:00  4 Danger—Mystery Drama
   "High Wire, High Steel"; two fearless men gamble for each other's lives
5  Amateur Hour—Ted Mack mc
   Salute to Milwaukee, Wisconsin
TUESDAY—continued

9:00 7 On Trial—Topic Discussion
"Is Citizens’ Protection Against Congressional Immunity Adequate?"
Negative speaker, Congressman Kenneth B. Keating (R-N.Y.), mbr. of House Judiciary Committee

9 Feature Film

9:30 4 Two Minutes To Go—Quiz
Jack Dress me quizzes the panel on sports questions sent in by viewers

7 DePauw Infantry Chorus—Music
Noted group of Negro veterans have sung more than 8,000 concerts, and will sub for the Orchestra this week only

9 Boston Blackie—Mystery Drama
"Mystic Fortune Teller" with Kent Taylor as Blackie who is framed for a murder. He evades many long enough to prove a double-cross for a share of the profits

10:00 4 Ernie Simon—Curbstone Cutup
Ernie holds folksy interviews with the gang under the marquee

5 Weatherman—Clint Youle
7 Life Begins At 80—Panel
9 "So Ends Our Night!"—Feature Film (1st showing) with Fredric March, Margaret Sullavan, Glenn Ford, and Frances Dee; stirring epic of one man’s brave fight for his principles against a dreaded regime

10:10 5 Dorsey Connors—Helpful Ideas
10:15 4 Ulmer Turner With The News
5 Clifton Utley And The News
10:30 4 TV Talent Showcase—Musical
5 Let’s Look At Sports—T. Duggan
7 Highlights From College Football Games On Film

10:45 4 Wendell Hall—Musical Time
5 Herbie Mintz Show—Musical
11:00 4 Murder Before Midnight—Film
5 Tele-Play Theater—Film Drama
"Stopover" with Warren Douglas & John Call; an ex-GI longs for & awaits patiently the chance to punch his ex-sergeant in the nose

7 Austin Kiplinger With The News

11:30 4 "Burma Victory"—Feature Film
British armed forces in the story of Gen. Stilwell’s, Lord Mountbatten’s, Merrill’s Marauders, & others, and of their Burma campaigns

5 Sports Newsreel—Late Data
9 Chicagoland Newsreel—Data

12:00 5 "Tomboy"—Feature Film
Jackie Moran, Marcia Mae Jones, and Grant Withers in story of what happens when a mistreated farm boy is given a little attention by guests

12:45 4 Midnight Edition—Ulmer Turner
(Stations reserve the right to change above listings without notice)
They're Going To Package Frankie's Shape

by JACK MABLEY

Minute Reviews:

Paul Dixon Show: Probably you're busy watching Arthur Godfrey or Kate Smith Wednesday nights, but over on Channel 7 with Mr. Dixon is a girl named Dottie Mack, who is one of the cutest females we've seen on television, from Cincinnati or anywhere else.

Ted Mack's Amateur Hour: A man could spend 40 years and $40,000 studying the piano and become the world's third best amateur piano player, and appear on the Ted Mack Amateur Hour. And a grandmother who learned how to crackle her false teeth while chomping corn last summer would beat him. But . . . maybe that's why so many people watch the show.

Celanese Theater: Let's devote two minutes to this one. This column is being written while I'm still under the influence of seeing Celanese Theater's second production, "Susan and God." It was one of the most skillful dramatic shows television has shown.

Rachel Crothers' play was ideally suited for fitting into an hour. The acting was perfect. The settings were equalled in size and detail only by the first show of Celanese Theater.

The plays lined up for this program are a cut above the literary quality of other dramatic programs. I'm sure those who have seen the first two pro-

Because of clouds moving in from Canada, and because I washed my car this morning, I predict rain.

grams fervently hope that other television viewers will discover the series, and give Celanese Theater the highest rating in commercial television—which it certainly deserves.

Bill Goodwin Show: Mr. Goodwin seemed to be spending most of his time telling the orchestra they were playing the wrong song.

Frankie Sinatra: You'll notice—if you can tear yourself away from Berle—that the new kick in Sinatra's shows is everybody pick on Frankie. His skinliness is going to be developed into a commodity, like Jack Benny's frugality and Phil Harris' ego.

Even so, Frankie is doing a good show, and we hope he gougies great hanks out of Berle's ratings. We anti-Berles need a champion, even if it's a little skinny fellow like Frankie.

NCAA Football: Everyone seems to have an opinion about the announcers on these Saturday afternoon college games, and especially about Bill Stern. The camera crews deserve some praise. They miss a few plays, as the best cameramen will. But on the whole they're doing an unusually fine job. They follow a pattern of giving a big view of the field and all the players until the play starts to shape up. Then they cut down to the few players involved, and go into closeups as the play is climaxed. We've written some bitter words about cameramen who follow the ball tightly, and miss the overall play and the blocking. These NBC crews haven't fallen into that trap.

"No hangers. I suppose you've been watching Dr. Fixum again."
Wednesday Nov. 7

WBKB  WNBQ  WENR-TV  WGN-TV
  4  5  7  9

10:00  4 Fun And Figure—Ed Allen
       9 Your Figure Ladies—Exercises
10:30  4 Tel-A-Shopper—Betty Whitney
       7 Dennis James Show—Variety
           Household problems, contests, and games for the ladies
       9 Chicago Cooks—Ideas In Foods
11:00  4 Creative Cookery—Recipes
           Egg salad mold with finger bread & butter sandwiches is prepared
       5 Ruth Lyons' 50 Club—Variety
       7 Frances Langford—Don Ameche
           Music, variety, plus situation comedy
11:30  5 Norman Ross' Varieties
       9 Travelers' Sketchbook—Film
           "Introducing Britain"
11:45  9 Relax With Music—Melodies
12:00  4 Steve Allen Show—Comedy
           Guests: Cathy Collins and Henny Youngman in music & variety
       5 Meet Mintz—Herbie Mintz
           Hit tunes of yesteryear
       7 Gayelorl Hauser Show—Health
           The eating of proper foods will enable man to live many years beyond his present life expectancy
       9 Hi Ladies—Tommy Bartlett
12:15  5 Newsroom—Late Information
       7 Bob & Kay Show—Commentary
           Guests: Marine Vets from Korea
12:30  4 Garry Moore Show—Comedy
           Guest, actress Lucille Watson
       5 Your Luncheon Date—Musical
           Hugh Downs mc with Art Van Damme Quintet supplying music and Bette Chapel vocalizing
12:45  9 News Headlines—Spencer Allen
1:00   5 Feature Film
       9 Russ Davis Show—Interviews
           Popular melodies and guests
1:30  4 First Hundred Years—Drama
1:45  4 Ransom Sherman Show—Variety
       Here's how not to do it
       9 Camera Caravan—Film Short
           "Pipe Vines"
2:00  4 Fun And Features—Musical
       Variety & interviews with G. Menard
       5 Miss Susan—Susan Peters
           Serial story of a woman attorney
       7 Beulah Karney Show—Foods
           Adventures in the art of cooking
       9 Let's Have Fun—Variety
           Hank Grant mc with Elaine Nebbett, Kyle Kimbrough, vocalists; René Tondelli on the accordion
2:15  5 Here's Looking At You—Beauty

Have Your Chicken and Eat It, Too

LOU KAPLAN is an industrious fellow who turns out fresh-fried chicken at an assembly-line pace. As owner of two "Pick'n Chick'n" restaurants, Lou has inaugurated a chicken in the basket delivery service which brings piping hot drumsticks and breasts to TV viewers who want that occasional evening left free from the kitchen. In just three minutes your fries, cole slaw, roll and honey—all packed in a heat lined bag—is in the delivery truck ready to go.

Oddly enough, the enterprising Mr. Kaplan started in the restaurant business featuring hamburgers. It wasn't long before chicken began outselling his specialty and the milk-fed fowl quickly replaced the stand-by hamburger.

Lou's trade is not restricted to home delivery. His two restaurants—one on the North side, the other on the West side, daily do capacity business with fried chicken the popular main course. As a side feature, Lou presides over a "Muggers Club"—a novel twist of the old barber shop shaving mug clubs—in which each member has his own personalized coffee cup. For one dime a "Muggers" member can drink all the coffee he wants.

Television has been a boon to the "Pick'n Chick'n" business. "The viewers love it," commented Lou. "An entire family sits around the TV set eating our chicken and watching Ed Sullivan's show. You can't beat it."

MOLLYCUE WINNERS

WEDNESDAY—continued

2:30  5 Bert Parks Show—Musical Treat
      "How Do You Like Your Eggs In
The Morning?" opens the show, and
Bert & Heather tones sing "If There
Is Someone Lovelier Than You," while
Betty does "Senorita Maracas From
Carracas"
7 Barbara Moro—Creative Ideas

2:40  7 Film On CARE

3:00  4 "Burma Victory"—Feature Film
      (See Tues. 11:30 p.m. ch. 4 listing for
description of film)
5 Kate Smith Hour—Variety
      Guests: Ethel & Albert, Dorothy Jar-
nac, and singer Sonny Howard
9 "Lord Of The Manor"—Feature
      Betty Stockfield, and Fred Kerr In
story of conservative land owning
family & their daughter who falls In
love with a man of a lower class

4:00  4 Bill Evans Show—Musical
      Commentary, chatter, variety, news,
and guests comprise session
5 Hawkins Falls, Pop. 6200
      Son of small investor advises Knap
against future business activities
9 Telephone Game—Harold Isbell
      You may be a lucky winner too; send
in your number

4:15  5 Gabby Hayes Show—Tall Tales
      Story of early American heroes

4:30  4 Assembly—Military Talks
      ROTC from Hyde Park High School
pays a visit to Chief Joe. Corey
5 Howdy Doody Show—Bob Smith
7 Sagebrush Theater—Western
      "Devil Diamond" with Frankie Darro
9 Trail Blazers’ Theater—Western
      "Sunrise Trail" feature film

5:00  4 Kids Karnival Kwiz—Games
      Kiddies work to win prizes
5 Cactus Jim—Western Feature
      "God’s Country & Men" part 1

5:30  4 Silhouettes Of The West
      A close-up view of western life
5 Visit With Cactus Jim—Tale
7 Tom Corbett Space Cadet
      The world of tomorrow awaits you

5:35  5 Weatherman—Clint Youle

5:45  4 Window Shopping—Commercial
      Luckey North takes you on a tour
5 Public Life Of Cliff Norton
      Subject: How To Eat a Banana
7 Uncle Mistletoe—Adventures
9 Foto Test—Marty Hogan Quiz
      Master film gives clues too

5:50  5 Clifton Uthey And The News
6:00  4 Sports & Comments—Bob Elson
      Late data on sports events
5 Kukla, Fran, & Ollie—Frolic
      Burr Tillstrom’s laugh-provoking
puppets in another merry session

6:00  7 Paul Harvey With The News
9 Captain Video—Adventures
      Super-sonic world tales
6:10  7 Top O’ The Weather—Russ Reed
      Prediction for tonight and tomorrow
6:15  4 Ulmer Turner And The News
      News events of vital interest
6:20  7 Sports Highlights—John Bryson
      Important events of the world

6:30  4 CBS News—Douglas Edwards
      5 Showroom—Musical Time
      Roberta’s guest, Jackie Heller
9 Chance Of A Lifetime—Quiz
      Audience participation with John
      Reed King emcee, Cindy Cameron,
and guest contestants
9 Spencer Allen And The News

6:45  4 Perry Como Show—Musical
      Guest, Tommy Edwards, sings "It’s
      All In The Game." Other tunes: "And
      So To Sleep Again," "It’s Beginning
      To Look A Lot Like Christmas," and
      "Without A Song"
5 News Caravan—John Swayze
9 Chicagoland Newsreel—Events

7:00  4 Arthur Godfrey And His Friends
      Musical variety with Frank Parker,
      Marion Marlowe, Janette Davis, the
      Chordettes, and the Mariners
5 Kate Smith Revue—Variety
      Music, comedy, drama with guests
7 Pat & Dixon Show—Variety
      Dottie Mack and Wanda Lewis
9 ‘High Command’—Feature Film
      James Mason, Lionel Atwell, & Lucy
      Mannheim; tale involves past & its
repercussions in the present of an
outstanding general & the people
associated with him

8:00  4 Strike It Rich—Interview—Quiz
      Warren Hull emcee of the “quiz
with a heart” and guest
5 Kraft Theater— Drama
      “Justice” with Malcolm Keene and
      Fred Martindale; a bank clerk is to
be prosecuted for altering a check
even though he did it to help an
impoverished woman

7 Don McNeill’s TV Club—Variety
      Vocals by Johnny Desmond & Patsy
      Lee, comedy by Cliff Petersen & Sam
      Cowling, folksy chatter & gossip about
people she knows from “Aunt
Fanny,” music by Eddie Ballantine
& his orchestra, plus activities (see
pg. 25); guest Denise Darel

8:30  4 The Web—Mystery Drama
      “He Was Asking For You” two men
in Borneo who are doing experimental
work become bitter enemies
7 The Clock—Mystery Drama
9 Silver Quarter—Musical
      Featuring “Chief Silver Streak,”
      (Pedro Gonzalez Krause) pianist
      Chuck Cavallo, organist Mary Sin-
elair, and Mary Berkman on guitar
with song and rhythm
8:45 9 Our World—Film Short
      “Ski Thrills”

9:00 4 Blue Ribbon Bouts—Boxing
      Kid Gavilan vs Tony Janiro

5 Break The Bank—Quiz Session
      Bert Parks emcee with Bud Collyer
      and Peter Van Steeden’s orchestra

7 Kings Crossroad—Drama
      Carl King narrates stories

9 "About Face"—Feature Film
      William Tracy and Joe Sawyer; farce
      comedy in an army training camp

9:30 5 Freddy Martin Show—Musical
      Variety, Martin’s “singing sax,” Murray
      Arnold pianist, Merv Griffin and Judy
      Lynn, vocalists, with tunes: “Flying High,” “Gentleman Is
      a Dope,” and “Oklahoma”; also guest,
      Sue Bennett & an airplane scene

9:45 4 Sports Quiz—Film

10:00 4 Ernie Simon—Curbstone Cutup
      Impromptu interviews with people
      from all walks of life

5 Weatherman—Clint Youle

7 Wrestling From Rainbow Arena
      Wayne Griffin announces matches

9 "The Scarlet Thread"—Feature
      Film with Kathleen Byron, Lawrence
      Harvey, and Sydney Tafner

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Ulmer Turner With The News

5 Clifton Utley And The News

10:30 4 Street Singer—Julio Moro
      Serenade to the ladies along the
      State and Lake marquee

5 Let’s Look At Sports—T. Duggan

10:45 4 Wendell Hall—Music Time

5 Herbie Mintz Show—Musical

11:00 4 Murder Before Midnight—Film

5 "Jungle Book"—Feature Film
      Sabu and Rosemary De Camp star

7 Austin Kiplinger With The News

11:30 4 "Bank Alarm"—Feature Film
      Conrad Nagel, Eleanor Hunt, & Vince
      Barnett; Dept. of Justice man & his
      girl friend hop on the tracks of a
      bank-robbing gang

9 "Mr. Celebrity"—Feature Film
      Doris Day and Francis X. Bushman;
      horse-racing story; a young boy is
      taken away from the uncle he loves

12:00 5 "Mystery Of The 13th Guest"
      Feature film with Helen Parrish and
      Dick Purcell; reading of a will 13
      years after death sets off a series of
      unexplainable murders

12:45 4 Ulmer Turner With The News

9 Chicagoland Newsreel—News
      (Stations reserve the right to change above
      listings without notice)
Mike Boom says . . .

CHICAGO—Strictly speaking, this is sports page news, but curly-headed Tom Duggan has become such a sounding board on national affairs that his latest little mystery should be mentioned here, along with our usual obestrical and bistro affairs. Remember when Honest Tom was sounding off about trucks and truckers (hitting kids, double parking, etc.)? Weren't you surprised when he recently guested Walter Mullady, the new prexy of the American Trucking Association. Our boy Tom was all smiles, with lots of chatter about golf (in which Mullady is an exec) and the ATS convention.

The following questions arise: 1. Did Turbulent Tom pull the same strategic retreat he's often criticized boxers for—start back pedaling in the third round? 2. Did the million dollar truckers' lobby through its ad agency apply pressure on NBC to clam up Duggan?

Mary Frances Kincaid, the informal femcee of "Talent Showcase," launched her TV career only after an exhaustive training grind in night clubs. Which is a far cry from her earlier goal—music teacher in Huntington, West Virginia. . . . Mr. and Mrs. Kup voted TV's "Sweetest Couple" by the candy tycoons . . . Tom Gallery, DuMont network's administrative mogul, gets viewer reaction to Chicago TV through his nephew, Bob Gallery, who's a brew executive with Pabst.

Tiny songstar Bette Chapel is back on WNBQ, this time with Hugh Downs on "Luncheon Date," replacing Nancy Wright. Welcome back, Bets. . . . WBKB brass is staging a three-way baby race, with Ken Ponti, Wade Parmalee and Don Norton all looking forward to poppa roles next June. They've got a betting pool on it. . . . "They Stand Accused" producer Sheldon Cooper wonders what happened to the traditional two-week honeymoon. Sheldon wedded Carol Voght, also of WGN-TV, who's a court reporter for the same show. They had to dash back early for the next performance.

CBS isn't talking much, but its local outfit WBMM is quietly building up romantic baritone Lon Saxon for a big teevee splurge shortly, in fact, as soon as WBMM gets into fulltime video production. Lon is one of those rare performers whose voice is well known all over the country, but not in Chicago, because his show originates here and is beamed elsewhere.

Scout Joyce O'Brien says that "a good commercial can be compared to a wheel—the longer the spoke, the greater the tire." . . . WBKB's affable boy-wonder Danny O'Neil is one of TV's greatest joiners. He's listed as a member of International Optimists, Lions Club, VFW, Hibernians, Moose, Rotary and National Exchange, besides countless honorary memberships in police, sheriff and fire departments.

WGN-TV landed a scoop by signing for first-run rights to 174 Republic movie pix, to be shown over a two-year period. Film director Liz Bain announced the big deal.

Much hilarity, aided by soft drinks, went into this candid shot of Chicago TV brass taken at the recent Electric Association lunch. Model Terry Giorgian (right) demonstrates what kept the Indians on the warpath—no wired blankets. L to r, EA prexy Harry Alter, ABC wheels Monte Fassnacht, Burr Lee, Dick Woollen and Jack Brand, and WNBQ's Tom Horan.
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<thead>
<tr>
<th>Time</th>
<th>Program Name</th>
<th>Details and Notes</th>
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<tr>
<td>10:00</td>
<td>Fun And Figure—Ed Allen</td>
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<td>Your Figure Ladies—Fogarty</td>
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<td>10:30</td>
<td>Tel-A-Shopper—Betty Whitney</td>
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<td>Dennis James Show—Quiz</td>
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<td>Chicago Cooks—Kay Middleton</td>
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<td>11:00</td>
<td>Creative Cookery—Recipes</td>
<td>How to prepare Chaud-froid fish salad mold &amp; lemon ice for mold</td>
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<td>Ruth Lyons’ 50 Club—Views</td>
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<td>Frances Langford—Don Ameche</td>
<td>Contestants from the audience quizzed</td>
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<td>11:30</td>
<td>Norman Ross’ Varieties</td>
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<td>Travelers’ Sketchbook—Film</td>
<td>“Junior Prom”</td>
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<td>11:45</td>
<td>Relax With Music—Songs</td>
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<td>12:00</td>
<td>Steve Allen Show—Comedy</td>
<td>Guests: Frank Paris and Bob Carroll</td>
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<td>Meet Mintz—Musical Show</td>
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<td>Bob &amp; Kay Show—Commentary</td>
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<td>Hi Ladies—Interviews</td>
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<td>12:15</td>
<td>Newsroom—Late Information</td>
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<td>12:30</td>
<td>Garry Moore Show—Variety</td>
<td>Guest: Winston L. Mittenjuice</td>
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<td>Your Luncheon Date—Musical</td>
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<tr>
<td>12:45</td>
<td>News Headlines—Spencer Allen</td>
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<td>1:00</td>
<td>Feature Film</td>
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<td>Russ Davis Show—Commentary</td>
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<td>1:30</td>
<td>First Hundred Years—Serial</td>
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<td>1:45</td>
<td>Luckey North Show—Interviews</td>
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<td>Interior Decoration—Designs</td>
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<td>2:00</td>
<td>Fun And Features—G. Menard</td>
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<td></td>
<td>Miss Susan—Serial Drama</td>
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<td></td>
<td>Housewives’ Holiday—Kirchner</td>
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<td></td>
<td>Let’s Have Fun—Hank Grant</td>
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<tr>
<td>2:15</td>
<td>Here’s Looking At You—Data</td>
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<tr>
<td>2:30</td>
<td>Bill Goodwin Show—Variety</td>
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<tr>
<td></td>
<td>Barbara Moro—Creative Ideas</td>
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<tr>
<td>3:00</td>
<td>“Bank Alarm”—Feature Film</td>
<td>(See Wed. 11:30 p.m. ch. 4 listing for description of film)</td>
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<tr>
<td></td>
<td>Kate Smith Hour—Variety Time</td>
<td>Guests: Jimmy Dorsey and his band plus the Dunhill dancers</td>
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<td></td>
<td>“Midnight Menace”—Feature Film</td>
<td>(1st showing) with Charles Farrell and Fritz Kortner; ring of armament bosses tries to stimulate business by gumming up a disarmament conference in London</td>
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<tr>
<td>4:00</td>
<td>Bill Evans Show—Variety</td>
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<tr>
<td></td>
<td>Hawkins Falls, Pop. 6200—Serial</td>
<td>Knap Drewer blames himself for the company’s bankruptcy</td>
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<tr>
<td>4:30</td>
<td>Assembly—Military Talks</td>
<td>Chief Corey interviews Naval ROTC</td>
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<td>Howdy Doody Show—Variety</td>
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<td></td>
<td>Sagebrush Theater—Western</td>
<td>“Federal Agent”</td>
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<td>Trail Blazers’ Theater—Western</td>
<td>“Singing Buckaroo” feature film</td>
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<tr>
<td>5:00</td>
<td>Kids Carnival Kwiz—Games</td>
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<td></td>
<td>Cactus Jim—Western Feature</td>
<td>“God’s Country &amp; Men” part 2</td>
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<tr>
<td>5:15</td>
<td>Boy’s Railroad Club—Films</td>
<td>Exciting adventures for train enthusiasts of all ages</td>
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<tr>
<td>5:30</td>
<td>Silhouettes Of The West—Talks</td>
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<td>Visit With Cactus Jim—Chats</td>
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<td>The Chimps—Film Short</td>
<td>“The Hatchet Man”</td>
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<td>Magic Carpet—Film Adventures</td>
<td>“Curious Coati”</td>
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<td>5:35</td>
<td>Weatherman—Clint Youle</td>
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<td>5:45</td>
<td>Window Shopping—Commercial</td>
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<td></td>
<td>Public Life Of Cliff Norton</td>
<td>Subject: Cherish That Sense Of Humor, comedy skit</td>
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<td>Adventure Theater—Early Amer.</td>
<td>“Law of the Wild” §5</td>
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<tr>
<td>5:50</td>
<td>Photo Test—Quiz Session</td>
<td>Marty Hogan awards merchandise</td>
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<tr>
<td>6:00</td>
<td>Cliff Utley And The News</td>
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<tr>
<td>6:45</td>
<td>Sports &amp; Comments—Bob Elson</td>
<td>Discussion and commentary on events in the sports world</td>
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<td>Kukla, Fran, &amp; Ollie—Jolly Fun</td>
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<td></td>
<td>Paul Harvey With The News</td>
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<td></td>
<td>Captain Video—Adventure Tale</td>
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<tr>
<td>6:10</td>
<td>Top O’The Weather—Russ Reed</td>
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<tr>
<td>6:15</td>
<td>Ulmer Turner And The News</td>
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<td>6:20</td>
<td>Sports Highlights—John Bryson</td>
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<tr>
<td>6:30</td>
<td>CBS News—Douglas Edwards</td>
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<td></td>
<td>John Conte’s Little Show—Music</td>
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<td>Lone Ranger—Western Drama</td>
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<td></td>
<td>Spencer Allen And The News</td>
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<tr>
<td>6:45</td>
<td>Stork Club—Interviews</td>
<td>Guests: George McManus</td>
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<td>News Caravan—John Swayne</td>
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<td></td>
<td>Chicagoland Newsreel—Data</td>
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<tr>
<td>7:00</td>
<td>Burns &amp; Allen Show—Comedy</td>
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<td></td>
<td>Groucho Marx Show—Comedy</td>
<td>Comedy quiz audience participation show with madcap Groucho loaded with a headful of ad-lib and a jackpot full of cash (see pg. 6)</td>
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<tr>
<td>7:00</td>
<td>The Music—Musical Quiz</td>
<td>Bert Parks me with Betty Ann Grove, Jimmy Blaine, &amp; “mystery melody”</td>
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**TV Forecast**

### Thursday Nov. 8

- **WBKB  WNBQ  WENR-TV  WGN-TV**
- **4  5  7  9**

<table>
<thead>
<tr>
<th>Time</th>
<th>Program Name</th>
<th>Details and Notes</th>
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<tbody>
<tr>
<td>4:00</td>
<td>Bill Evans Show—Variety</td>
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<td>4:15</td>
<td>Gabby Hayes At The Double Bar M Ranch—Western Story</td>
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<td>4:25</td>
<td>Film On CARE</td>
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</table>
THURSDAY—continued

7:00 9 Press Conference—Interviews
Representatives of four newspapers
Interview Harold E. Stassen; Lee
Schroeder, moderator

7:30 4 Amos 'n' Andy—Comedy Drama
"Traffic Violators"

5 Treasury Men In Action—Drama
"The Case Of The Friendly Double
Cross" a racketeer has a small West
Virginia town under his thumb

9 Madison Square Garden Events
Film highlights of all major sports
events presented the previous Sat.
commented upon & narrated by
Jimmy Powers & Marty Glickman

8:00 4 Alan Young Show—Comedy

5 Ford Festival—Musical Variety
James Molton emcee with vocalist
Dorothy Warzenskio and guest

7 Herb Shriner Time—Humor Skits
Dramatic and comic situations typi-
cal of life in these United States, plus
guest celebrities

9 Adventures Of Ellery Queen
Lee Bowman stars as Ellery Queen
titled “Murder To Music”

8:30 4 Big Town—Newspaper Drama
Pat McVey stars as Steve Wilson of
“Illustrated Press” with Julie Stevens
as Lorelai in “The Three Rs.” An
unusual and suspense-filled story of
a schoolteacher and a wayward pupil.
Mildred Natwick also stars

7 Guild Theater—Film Drama
“That Time In Boston” with Hilary
Brooks and Gorja Courtwright

9 Blue Flame Theater Presents
Foreign Intrigue—Myst'ry Drama
Jerome Thor and Sydna Scott star
as foreign correspondents seeking
and getting their stories in remote
corners of the globe

9:00 4 Racket Squad—Drama
Reed Hadley as Captain John Brud-
dock in “ Babies For Sale” a racket
which preys upon couples seeking
babies to adopt

5 Martin Kane, Private Eye
Lloyd Nolan stars as the hard-hit-
ting detective in these dramas of
mystery and intrigue (see pg. 9)

7 Paul Dixon Show—Variety
Dottie Mack and Wanda Lewis in
music and comedy skits

9 Bigelow Theater—Film Drama
“The Hot Welcome” with Gale Storm,
Richard Denning, Elizabeth Pater-
son, & Tony Cusso; an elderly lady
endeavors to halt plans of an eloping
“reformed” gangster & a respectable
girl, innocent of his true nature

9:30 4 400 House Party—Variety
Toni Gilman and Ken Nordine co-
emcee adult talent show

TV FORECAST
THURSDAY—continued

9:30 5 Wayne King Show—Musical
7 At Home Show—Musical Variety
9 Football This Week—Interviews Commentary by Norman Sper

9:45 7 Carmel Myers Show—Variety
9 Our World—Film Short
“Tennis By Contrast”
10:00 4 Ernie Simon—Curbstone Cutup
Join the fun! You may see your friends and relatives

5 Weatherman—Clint Youle
7 To be announced
9 Wrestling From Chgo.—Film
10:10 5 Dorsey Connors—Helpful Ideas
10:15 4 Ulmer Turner With The News
5 Clifton Utley And The News
10:30 4 TV Talent Showcase—Musical
Amateurs & professionals make up evening of song and dance
5 Let’s Look At Sports—T. Duggan
7 Dr. Fixum—Household Tips
10:45 4 Wendell Hall—Music Session
5 Herbie Mintz Show—Musical
11:00 4 Murder Before Midnight—Film
“One Frightened Night” with Mary Carlisle, Evelyn Knapp, and Lucien Littlefield; mystery-comedy
5 Opera Theater Presents
“RIV” by Offenbach featuring Larry Weber, Virginia Haskins, Paul Franko, Paul Ukena & Kenneth Smith
7 Austin Kiplinger And The News
9 “Convicts At Large”—Feature
Film with Ralph Forbes, Paula Stone, William Royle, & John Kelly; a dim-wit architect becomes involved with a gang of gun-toting jewel thieves

11:30 4 “Young And Beautiful”—Film
Feature with Judith Allen, Wm. Haines, Franklin Pangborn, Ted Flo Rito & his orchestra; laughter, music, & romance
12:00 5 “Avalanche”—Feature Film
Bruce Cabot, Roscoe Karns, and Veda Ann Borg; two federal investigators and 11 guests are trapped in a snow-bound hotel knowing that one of them is a murderer

12:15 9 Chicagoland Newsreel—Data
12:45 4 Ulmer Turner With The News
(Stations reserve the right to change above listings without notice)

New TV Dramatic Series!
Acclaimed By Critics—
“.... most promising series of the season.” WOLTERS, Tribune
“.... produced with taste and intelligence.” CROSBY, Sun Times
“.... gripping throughout.” PLOTNIK, Billboard

BLUE FLAME THEATER presents
“Foreign Intrigue”

8:30 PM
WGN-TV CHANNEL 9
Sponsored by Authorized Dealers of Universal GAS RANGES

“MARTIN KANE, PRIVATE EYE”

Starring
Lloyd Nolan
On TELEVISION Thursday Night
On Radio
Every Sunday Afternoon

SANO CIGARETTES
“A really good cigarette with less harm 1% nicotine”

OLD BRIAR
“The Master Briar of rare flavor and aroma”

UNITED STATES TOBACCO COMPANY

TV FORECAST
The Bob & Kay studio at WENR-TV, one of TV's smallest, measures only 16 by 22 feet. Notice how much equipment and livestock are crammed into the tiny cubicle.

BOB & KAY IN NEW YORK

Find experts have lost the personal touch

THE ever-present program battle between the "Chicago touch" versus the "Manhattan manner" is well-known to most TV fans. In basic terms, it's ingenuity (Chicago) against high-budget shows (New York), or the intimate as compared to the grandiose.

Bob Murphy and Kay Westfall, two of Chicago's best-loved personalities, recently invaded the TV towers of New York to stage several of their "Bob and Kay" shows for WENR-TV viewers. They returned with some eye-opening reports about New York operations.

Right off the bat, our TV ambassadors threw the Gotham production crews into a tizzy — by not reporting for rehearsal. The eastern "experts" were astounded to learn that Bob & Kay never rehearse. Yet, after two shows there, the stagehands hated to see them go, because they had such fun working on the program.

Production facilities were vast and complicated, compared with the free and easy style of Chicago programs. For example, Bob and Kay work in a tiny studio here that's just 16 by 22 feet, and require only two cameras for the show. In New York, they were housed in a huge studio with three full-time cameras.

Some other Murphy & Westfall reports on east coast operations:

"There's less personal contact there. Everyone seems a little too categorized. We started a conversation with several stagehands during the show, and they were too surprised to answer. On rehearsals, they're much too strict.

"Instead of concentrating on ideas or individuals, they want to put on lavish productions. New York, to put it bluntly, has lost the personal touch. They don't play to their audience, they want to play for them. It's the same approach that vaudeville and motion pictures had.

"Although we enjoyed our visit — and proved to ourselves that we can originate anywhere and still show that people are most interested in people — our home is still in the Windy City."

The future of Chicago television perhaps finds its greatest answer in this attitude. Each year, many promising and talented TV performers drift off to the brighter lights and higher salaries of New York. Now Hollywood, thanks to the cross-country cable, is beckoning with an equal lure. It's encouraging, therefore, to record the Bob & Kay combination of frankness and loyalty.

TV's lovable team conducts a turtle race. Although Kay Westfall and Bob Murphy work in cramped quarters, theirs is one of Chicagoland's favorite programs.
DEAR BOSS:

John Cameron Swayze is one smart fella. He has a memory like an elephant and constantly amazes me on "Who Said That!?"

But he certainly forgot to say "when" when they poured out his name. In the secret environs of my own living room, with blinds drawn and walls padded, I sometimes get a bit daring and say to myself: "Think I'll tune in Ole Jack Swayze."

Did you see "Inherit Murder" on the Danger show the other week? Talk about red raw action! Well, two guys and a babe take turns blowing out weak tubes with their pash necking scene. Then three hoods beat the hero to a pulp right in front of camera two. In a nonce, we fade to a little bathtub duel with the nice guy attempting to (1) strangle and (2) drown the bad guy. That gives camera three time to cut in on the gal with her target pistol blasting at the durable "baddie" who wouldn't choke or drown. By the time Dick Stark came on with his trusty toothbrush, I was Stark raving pooped.

Speaking of murder—do you get a laugh out of those TV corpses that won't stay dead? Funny how even a fine show like Suspense will slip on this, shall we say, vital point. Few weeks back they did "The Fifth Dummy" which involves a murder in a wax museum. The camera roves slowly along a line of wax dummies and suddenly someone screams—"That's Joe. He's... he's been KILLED!"

And sure enough, "that ain't no dummy, that's my Joe." Well, the camera waited just a bit too long on Joe's face—close-up. Poor Joe thought he was off-camera and slowly opened his eyes. Straight into my living room. I tell you it shook me to the core. I'da sworn Joe was dead.

You know, when Rudolph Halley lisps his way through the Crime Syndicated Show, I wanta laugh instead of burn with civic indignation. If you're gonna lisp on TV, it's better to look like Dorothy Collins, the Tweetheart of Lucky Thrrike.

CHUB
FRIDAY—continued

7:00 4 Mama—Domestic Comedy Skit
    Dagmar starts to collect cigar bands and consequently upsets the entire neighborhood

5 Life Line—Documentary On Blood

7 Mystery Theatre—Drama
    Tom Conway as Insp. Mark Saber of the Homicide Squad and James Burke as Sgt. Timothy Malone in "Purse Of Death" story of a glamorous Hollywood movie star critically injured by a vicious blow on the head

9 Twenty Questions—Panel Quiz
    Bill Slater me with Fred Van De Venter, Florence Rinard, Herb Poleske, Johnny McPhee, and guest panelist Martha Stewart

7:30 4 Man Against Crime—Drama
    Ralph Bellamy as Mike Barnett sees double, sees a medium, and becomes involved in murder

5 Walt's Workshop—Creative
    Mr. Durhahn demonstrates the construction of a sturdy kitchen stool

7 Stu Erwin Show—Comedy Skits

9 You Asked For It—Films
    Art Baker presents films on everything requested by viewers: the world's smallest dog, ice skater Tom Sherllon, and the black pearl of the Castille, worth $175,000

8:00 4 Playhouse Of Stars—Drama
    "Decision and Daniel Webster" with Walter Hampden; after trying twice to become president, Mr. Webster has a third chance; his decision is for the good of the country

5 Big Story—Newspaper Drama
    A "Bluebeard" murderer who preyed on lonely, unhappy women is apprehended through a reporter's efforts. Guy Housley of the Chicago Daily News is the reporter as played by Vincent Hayworth

7 Crime With Father—Drama
    Life with the chief of the homicide bureau & his teen-age daughter; Rusty Lane & Peggy Lobin in "Cry of the Hounds." A cab driver is killed and his friend tries to avenge him

9 Down You Go—Panel Quiz
    Dr. Bergen Evans me, panelists: Toni Gilman, Carmelita Pope, Fran Coughlin, and guest

8:30 5 Aldrich Family—Comedy

7 Tales Of Tomorrow—Drama
    "The Search For A Flying Saucer" with Jack Carter, Olive Deering and Vaughn Taylor; a man has fantastic illusions of flying saucers

9 Mal Bellars Show—Musical

9:00 4 Live Like A Millionaire—Music
    Children introduce their talented parents; John Nelson and Connie Clawson conduct session

5 Cavalcade Of Sports—Boxing
    Roland LaStarza vs Don Buccheroni 10 rds. heavy weights, Jimmy Powers describes the bout

TV FORECAST
FRIDAY—continued

9:00 7 Cases Of Eddie Drake—Drama
   “Sleep Well, Angel” lightning paced story of a clever plot on a double
   indemnity insurance policy

9  Cavalcade Of Stars—Variety
   Jackie Gleason emcee presents guests
   Roberta Peters, Alan Dale and Bob
   Fosse

9:30 4 Hit Spot—Musical Variety
   Danny O’Neill singing host for your
   evening at the “club” with Peggy
   Taylor & the Four Notes (see pg. 23)

7  Today’s Teens—Discussion
   Parents & teens on problems of to-
   day’s youth; Don Gallagher, moderator

9:45 5 Greatest Fights Of The Century
   Zale vs Cerdan, boxing on film

10:00 4 Ernie Simon—Curbstone Cutup
   Laughter, gags, and some antics
   under the State & Lake marquee

5  Weatherman—Clint Youle

7  Courtesy Hour—Jim Moran mc
   Music, dancing, & singing with
   professionals performing in vari-
   ty acts accompanied by the music
   of Bruce Chase

9  “Foreign Correspondent”—Film
   Feature with Joel McCrea, Herbert
   Marshall, & Geo. Sanders; young re-
   porter on 1st assignment scoops the
   experts with his story of interna-
   tional enemy agents

10:10 5 Dorsey Connors—Helpful Ideas

10:15 4 Today In Sports—Joe Wilson

10:30 4 Football Forecast—Dick Dunkel

5  Let’s Look At Sports—T. Duggan

10:45 4 Wendell Hall—Musical Time

5  Herbie Mintz Show—Old Tunes

11:00 4 Murder Before Midnight—Film

5  “Dangerous Money”—Feature
   Film with Roland Winters

7  Austin Kiplinger With The News

11:10 7 Lorraine Cugat Show—Music
   Variety, 16-man band plus guests

11:15 9  “Li’l Abner”—Feature
   Film with Granville Owen, Martha
   O’Driscoll and Buster Keaton

11:30 4 “Port Of Lost Dreams”—Film
   Feature with Bill Boyd and Lola
   Laney; intense drama of the men who
   go to sea and the women they leave
   behind

12:00 5 “How Doo Your Do?”—Feature
   Film with Bert (Mad Russian) Gor-
   don, Harry Von Zell, & Cherryl Walk-
   er; radio stars on vacation get in-
   volved with a murder which isn’t a
   murder

12:15 9 Chicagoland Newsreel—News

12:45 4 Ulmer Turner With the News
   (Stations reserve the right to change above
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COMING HIGHLIGHTS

NEXT WEEK—Kate
Smith, songbird of the
South, brought to you
in a revealing article.
Learn why she’s Amer-
ica’s No. 1 sweetheart.

NEXT WEEK—Is comic
Herb Shriner the real
successor to the im-
mortal Will Rogers? For
an inside comparison,
read this rib-tickling
story.

PLUS . . . Something for the whole family
. . . sparkling columns by Jack Mabley, Chub
McCarthy and Mike Boom . . . fun for the
kiddies with Mollycues and Uncle Herbie . . .
A complete women’s section . . . Lively sports
coverage . . . Channel One’s provocative gos-
sip column about network stars . . . and the
most complete program listings anywhere, any-
time and any place.

 Reserve your copy of TV FORECAST at the
newsstand NOW.

See the NEW ICE SHOW
Dinner Show 8:30 Supper Show 12:00

 Orrin Tucker’s Orchestra
Family Matinee Every Sunday
Special Children’s Menu
Call “Phil” Wabant 2-4400

Boulevard Room
The Stevens Chicago · A Hilton Hotel
The noise and confusion might drive some fans away from their sets, but it's a cinch nobody sleeps whenever Olsen and Johnson step into NBC's "All Star Revue" spotlight. They'll make several appearances on channel 5 this year.
Why Blackhawks are NOT on TV . . .

ANYBODY looking for a good TV show? The Blackhawks are once again up for grabs! We say again, literally, with respect to Connie O'Day of ABC-TV, Bill Tobin, the Blackhawks' proxy, and sportscaster Joe Wilson . . . And let's not forget the embarrassment of the Household Finance Corp.

The Blackhawks shattered a two year freeze of video and announced their willingness to telecast all or any part of their games for the nominal sum of five hundred dollars per contest. Learning of their change of heart, Joe Wilson, WBKB sports director, unable to clear time at WBKB, contacted Connie O'Day at WENR-TV. While O'Day managed to clear 45 minutes on Sunday nights, Wilson obtained a release from WBKB to handle play-by-play commentary over WENR-TV. With Wilson in the clear and WENR-TV willing to carry the games, the stage was set.

Joe Wilson came to TV Forecast with the entire package. Roy Whiting, TV Forecast exec, in turn passed it on to James Cominos for Household Finance Corp., who immediately bought the show . . . on the eve of signing contracts the Stadium killed the entire deal.

The crux of the problem lies in the house contract between the Blackhawks and the Stadium. As part of the rental fee, Bill Tobin's outfit must pay a percentage of the gate, in which video and radio fees are interpreted as "gate receipts." This contract gives the Stadium a right to approve or disapprove any video deal involving the Blackhawks.

Arthur Wirtz, Stadium proxy, operates on the premise that if they can get $1200 for TV rights in Detroit, then they can get $1200 in Chicago. Bill Tobin, Joe Farrell, and Johnny Gottselig are fully aware they need every promotion possible to bolster the Blackhawks gate in view of poor past performances. Because they are forced to submit to Stadium demands for greater TV fees, they subsequently lost a video sponsor. What local sponsor in his right mind would pay close to $3700 for about three minutes of commercials in a 45 minute show.

What Mr. Wirtz is asking with his demand of $1200 for TV rights, is that some local sponsor pay over $1000 per minute for his commercials. Mr. Wirtz, would you as a potential sponsor, consider that good business? I doubt it!

Personal to Mr. Fred Kohler: One can hardly dispute the quality of your wrestling cards over WGN-TV, they're good. But I must admit the most nauseating character I've ever seen interviewed by Jack Brickhouse is Mighty Atlas. I can best describe the Mighty (?) Atlas as a poor showman, self-centered, and certainly not worth the price of admission.
HAS TV CREATED A MONSTER?

WASHINGTON, D. C.—"The International Boxing Club is a monopoly!

"It's a monopoly that must be broken to preserve the competitive spirit of pugilism. If the National Boxing Association or the State Athletic Commissions cannot break it—then professional boxing must be regulated by federal control!

"They are putting small boxing clubs out of business all over the United States. Some 80% have fallen by the wayside. As a result, millions of American families have to watch poor matches through the medium of their television sets because of a lack of trained talent."

These are the sentiments of United States Senator Harry P. Cain as expressed in an exclusive interview with
TV Forecast magazine. Sen. Cain and Sen. Welker have submitted before the United States Senate a resolution (S. Res. 191) to conduct a full investigation to ascertain whether or not the IBC is engaging in vicious monopolistic practices. The resolution was accepted by the Senate and now rests in the hands of the Judiciary Committee.

Once such a resolution is approved by the Senate, it is referred to a committee. With proper appropriations, the Committee will either begin its investigation at once or “pigeon hole” the issue for an indefinite period of time. It is expected the Committee will take action on the IBC problem sometime next Spring.

Senator Welker, speaking on behalf of himself and his colleague Sen. Cain before the U. S. Senate said: “... the boxing profession will disappear as a competitive art unless certain monopolistic practices are exposed and eliminated.

“I will give you one living example of the huge monopoly that is practiced by the International Boxing Club in its complete monopoly of the able fighters of this nation. I proudly watched my friend, Harry Matthews, by television, come into Madison Square Garden in New York to fight ‘Irish’ Bob Murphy. The fight was billed that the winner would meet Joey Maxim for the world championship.

“Harry Matthews met Murphy and decisively whipped him, and I think the decision was overwhelming... Due to the monopoly and the restraint of trade that the International Boxing Club holds over professional fighters, the man who was whipped and beaten, instead of Matthews, got the chance of meeting Maxim for the world’s championship.

“The International Boxing Club is never going to be permitted to squeeze Harry Matthews or any other athlete out of the laurels that are his by virtue of its monopoly.”

In California, a bill was introduced in the assembly aimed at the IBC and its control of most champions. The

(Continued next page)
Are scenes such as the above boxer, bleeding profusely, future targets for TV censor boards? Are IBC television contracts responsible for unfit boxers fulfilling TV commitments?

measure would prevent any fight promoter or club which controls or holds an interest in a boxer from being allowed to share or participate in promotion of a prize fight in California. Mr. Maloney and Mr. Collins, assemblymen and co-sponsors of the bill, declared: "We aim to break the fistic monopoly of the New York club and the IBC."

Senator Cain, convinced that the IBC has bypassed Matthews deliberately, is determined to get fast action out of the Judiciary Committee early in the next session of Congress. When the committee meets, the two most pertinent questions to be answered are: "What constitutes a monopoly?" and "Is not the IBC operating in restraint of trade with interstate products when such athletes as Matthews are refused a chance at the championship of the world when it has been promised to him?"

Meanwhile in Chicago, boxing promoters from seven cities met to draw up plans for a series of Monday night fight cards to be offered to WGN-TV and the DuMont network. The common bond of most of the promoters was opposition to the IBC. Irv Schoenwald, a Chicago promoter in partnership with Leonard Schwartz, has already staged some attractive cards in Chicago's Rainbow Arena as the first step to combat the IBC. Most promoters agree that to make their venture a successful one they couldn't get along without TV.

WHO'S YOUR FAVORITE?

Derby fans, support your favorite skaters. Fill out the enclosed ballot and mail it to TV Forecast, % Sports Editor, 185 N. Wabash, Chicago, Ill. Watch the thrilling action of the Roller Derby Sunday, Nov. 4 and Sunday, Nov. 11, at 3:55 p.m. over WGN-TV, sponsored by Mages.

The skaters receiving the greatest number of votes will be awarded trophies symbolic of being Chicago's favorite skaters. Ballots postmarked later than Nov. 10 will not be counted. Winners will be announced Sunday, Nov. 18 at the Chicago Stadium. Mail your vote tonight!

--OFFICIAL ROLLER DERBY BALLOT--

Sports Editor
TV Forecast
185 N. Wabash
Chicago 1, Ill.

Please include my vote for the following skaters:
Outstanding Male skater
Outstanding Female skater

Name
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City
State

A boxing fan from "way back," Senator Harry P. Cain (right) shakes hands with World's Heavyweight Champion Jersey Joe Walcott.
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